

2018-2023 Global Cold Pressed Juices Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cold Pressed Juices market for 2018-2023. Cold-pressed juice is associated with the healthy, less processed foods movement. Cold-pressed juice is made via high pressure processing (HPP), which doesn't require the chemicals or preservatives typical of traditional processing methods. Cold-pressed juice is made via high pressure processing (HPP), with better flavor and more complete nutrition compared with other juice. This kind of beverage is famous in USA and gradually spread to Europe. Owing to its unique production method, cost of cold-pressed juice is high and sales price is expensive. Major consumers are the middle class and rich people. Compared with men, women tend to more like cold-pressed juice. Currently, market concentration in this industry is not high. Considering product shelf life is limited, company sale cold-pressed juice in their own-store. Also, manufacture process is mature and raw material source is abundant, more and more companies enter this industry. Currently, there are many suppliers such as The Naked Juice, Hain BluePrint, Evolution Fresh, Suja, Liquiteria, Hoogesteger, Juice Generation, Pressed Juicery, Rakyen Beverages, Village Juicery, The Cold Pressed Juicery, Greenhouse Juice, Organic, Organic Press, Kuka Juice, Native Cold Pressed Juices and Plenish Cleanse etc. Owing to limited shelf life of cold-pressed juice, suppliers sell their product in local. Also there exists no trading between different regions. Depending on abundant raw material resource and mature manufacture process, suppliers can set their stores all over the world.

Over the next five years, LPI(LP Information) projects that Cold Pressed Juices will

register a 6.8% CAGR in terms of revenue, reach US\$ 670 million by 2023, from US\$ 450 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold Pressed Juices market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cold Pressed Fruits Juices

Cold Pressed Vegetables Juices

Cold Pressed Mixed Juices

Segmentation by application:

Woman

Man

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

The Naked Juice

Hain BluePrint

Evolution Fresh

Suja

Liquiteria

Hoogesteger

Juice Generation

Pressed Juicery

Rakyan Beverages

Village Juicery

The Cold Pressed Juicery

Greenhouse Juice

Organic

Organic Press

Kuka Juice

Native Cold Pressed Juices

Plenish Cleanse

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cold Pressed Juices consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cold Pressed Juices market by identifying its various subsegments.

Focuses on the key global Cold Pressed Juices manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cold Pressed Juices with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cold Pressed Juices submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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