

# 2018-2023 Global Cold Chain Tracking and Monitoring Market Report (Status and Outlook)

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cold Chain Tracking and Monitoring market for 2018-2023.

This report studies the Cold Chain Tracking and Monitoring market, Cold Chain Monitoring is a logistics / supply chain monitoring solution that helps to track the perishable products, eatables and food items with assured freshness and palatability. It effectively uses predictive, descriptive and real time analytics along with near real time telemetry depending upon the business need to provide a complete solution across the fleet cycle.

In this report, the software and hardware products used in cold chain monitoring are counted. Hardware products are including Data Loggers & Sensors, RFID Devices, Telemetry & Telematics, and Networking Devices; the Software products are Onpremises type and Cloud-based type.

North America is the largest market of Cold Chain Tracking and Monitoring, with a market value share nearly 31.96% in 2017.

The second place is Europe; following North America, with the market value share over 31.10% in 2017. China is another important production market of Cold Chain Tracking and Monitoring.

Cold Chain Tracking and Monitoring used in industry including Food and Beverages, Healthcare and Others. Report data showed that 53.99% of the Cold Chain Tracking and Monitoring market demand in Food and Beverages, 34.51% in Healthcare in 2017. Over the next five years, LPI(LP Information) projects that Cold Chain Tracking and



Monitoring will register a 12.5% CAGR in terms of revenue, reach US\$ 7280 million by 2023, from US\$ 3590 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cold Chain Tracking and Monitoring market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:
Segmentation by product type:
Hardware
Software
Segmentation by application:
Food and Beverages
Pharma & Healthcare
Others
We can also provide the customized separate regional or country-level reports, for the following regions:
Americas
United States
Canada
Mexico
Brazil



,	APAC
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
I	Europe
	Germany
	France
	UK
	Italy
	Russia
	Spain
ı	Middle East & Africa
	Egypt
	South Africa
	Israel
	Turkey
	000 0

**GCC** Countries

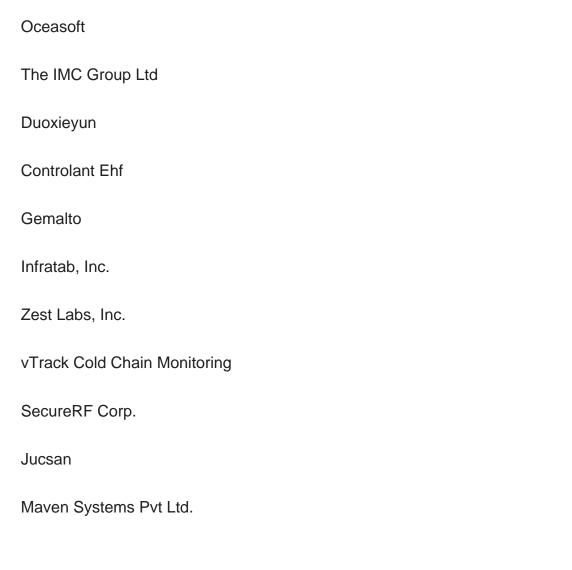


The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Sensitech, Inc.
ORBCOMM
Testo
Rotronic
ELPRO-BUCHS AG
Emerson
Nietzsche Enterprise
NXP Semiconductors NV
Signatrol
Haier Biomedical
Monnit Corporation
Berlinger & Co AG
Cold Chain Technologies
LogTag Recorders Ltd
Omega
Dickson

ZeDA Instruments





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

# Research objectives

To study and analyze the global Cold Chain Tracking and Monitoring market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cold Chain Tracking and Monitoring market by identifying its various subsegments.

Focuses on the key global Cold Chain Tracking and Monitoring players, to



define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cold Chain Tracking and Monitoring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cold Chain Tracking and Monitoring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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