

2018-2023 Global Cold Chain Monitoring Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cold Chain Monitoring market for 2018-2023. Cold Chain refers to the storage, shipping, and distribution of products that need to be kept in a temperature controlled environment. An unbroken cold chain helps ensure the freshness and quality of the goods. Cold chain monitoring is a common practice in the pharmaceutical and food industries, where the products are particularly sensitive to temperature fluctuations.

Over the next five years, LPI(LP Information) projects that Cold Chain Monitoring will register a 8.2% CAGR in terms of revenue, reach US\$ 5790 million by 2023, from US\$ 3610 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold Chain Monitoring market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Sensors and Data Loggers

RFID Devices

Telemetry and Telematics

Networking Devices

On-premises

Cloud-based

Segmentation by application:

Pharmaceuticals and healthcare

Food and beverages

Chemicals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

IMC Group Limited

MadgeTech

ELPRO-BUCHS AG

ShockWatch

Global Cold Chain Solutions PTY LTD

Zebra

Tech Mahindra Limited

TeleSense

Controlant

Emerson

BT9 Ltd

Digi

Tinytags

Jointech ShenZhen Joint Technology CO.,LTD

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cold Chain Monitoring consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cold Chain Monitoring market by identifying its

various subsegments.

Focuses on the key global Cold Chain Monitoring manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cold Chain Monitoring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cold Chain Monitoring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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