

# 2018-2023 Global Cold-Brew Coffee Consumption Market Report

<https://marketpublishers.com/r/2D5B6A91AC6EN.html>

Date: September 2018

Pages: 184

Price: US\$ 4,660.00 (Single User License)

ID: 2D5B6A91AC6EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cold-Brew Coffee market for 2018-2023.

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used. North America is the largest producer and consumer, it takes about 73% of global market, though the cold brew coffee has not so long history than that of in Japan etc. The market of cold brew coffee is not increase so much before 2015, it takes a sharp growth from 2015 to 2017, this situation will maintain in 2018, and the market heat will mark a small decline in the next few years.

For other market, Europe is another big one, but for the market like APAC, South America etc., the players usually new and small, this product is not so popular.

Over the next five years, LPI(LP Information) projects that Cold-Brew Coffee will register a 24.6% CAGR in terms of revenue, reach US\$ 110 million by 2023, from US\$ 29 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cold-Brew Coffee market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Original Coffee

Flavored Coffee

Segmentation by application:

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestle

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

KonaRed

Venice

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Cove Coffee Co

Schnobs

STATION

Julius Meinl

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Cold-Brew Coffee consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cold-Brew Coffee market by identifying its various subsegments.

Focuses on the key global Cold-Brew Coffee manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cold-Brew Coffee with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cold-Brew Coffee submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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