

# 2018-2023 Global Cognitive Assessment & Training Market Report (Status and Outlook)

<https://marketpublishers.com/r/250674D78E9EN.html>

Date: September 2018

Pages: 139

Price: US\$ 4,660.00 (Single User License)

ID: 250674D78E9EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cognitive Assessment & Training market for 2018-2023.

Cognitive Assessment & Training is a solution that is able to monitor, assess, train, or enhance cognitive functions.

Growth is expected to be driven by several factors including rising adoption of cognitive assessment & training tools across various sectors, and increasing technological advancements; growing awareness about brain fitness; coupled with rising aging population and increasing life expectancy across the globe. Moreover, growing provision of brain fitness exercises through hosted services and increasing adoption of gamification for conducting cognitive assessments are anticipated to boost demand for cognitive assessment & training tools during forecast period, globally.

Over the next five years, LPI(LP Information) projects that Cognitive Assessment & Training will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cognitive Assessment & Training market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Pen & Paper

Online

Segmentation by application:

Healthcare

Education

Corporate

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Cambridge Cognition

CogState

Emotiv

CogniFit

Bracket

Pearson

Lumosity

Brain Resource

ImPACT Applications

ProPhase

MedAvante

Quest Diagnostics

NeuroCog Trials

ERT

CRF Health

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Cognitive Assessment & Training market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cognitive Assessment & Training market by

identifying its various subsegments.

Focuses on the key global Cognitive Assessment & Training players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cognitive Assessment & Training with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cognitive Assessment & Training submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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