

2018-2023 Global Cognitive Analytics Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cognitive Analytics market for 2018-2023.

The healthcare and life sciences industry is estimated to have the largest share of the cognitive analytics market in 2017. Cognitive analytics enables organizations in the healthcare and life sciences industry to accelerate scientific discoveries, transform clinical trials, and improve the execution and engagement for better treatment and care management, leading to the high adoption of the technology in this industry.

Organizations are deploying cognitive analytics solutions, either on-premises or on-demand (cloud). The demand for cloud-based cognitive analytics solutions is expected to grow at a higher rate. Due to the scalability and agility of cloud-based technologies, more enterprises are proactively adopting cloud-based cognitive analytics solutions to avail the cost-saving benefits and increase their operational efficiency.

Over the next five years, LPI(LP Information) projects that Cognitive Analytics will register a 42.9% CAGR in terms of revenue, reach US\$ 15300 million by 2023, from US\$ 1800 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cognitive Analytics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Managed services

Professional services

Deployment and integration

Support and maintenance

Segmentation by application:

Asset maintenance

Fraud and risk management

Customer analysis and personalization

Sales and marketing management

Supply chain management

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IBM

Amazon Web Services

Google

Microsoft

Oracle

SAS Institute

Intel

Cisco Systems

Nokia

HPE

Nuance Communications

Ipssoft

Narrative Science

Sinequa

Persado

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a

whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cognitive Analytics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cognitive Analytics market by identifying its various subsegments.

Focuses on the key global Cognitive Analytics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cognitive Analytics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cognitive Analytics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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