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2018-2023 Global Coding and Marking Equipment Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Coding and Marking Equipment market for 2018-2023.

Coding and marking equipment are machines that print production date, barcode, trade mark and other product information on product surfaces and packages. Code and mark printers are widely used in industrial fields such as food & beverages, pharmaceuticals, chemical and further constructions.
The three leading companies Domino, Danaher and Marken-Imaje share over 40% market and still keep their expansion by developing high-end products and recruiting OEMs who are mainly located in China and India countries. By merging less competitive companies as OEMs, major market vendors will probably nibble up most part of the market.
Despite the presence of competition problems, due to the global recovery trend is slightly, investor are still optimistic about this area; the future will still have more new investment enter the field.
Over the next five years, LPI(LP Information) projects that Coding and Marking Equipment will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Coding and Marking Equipment market by product type, application, key manufacturers and key regions.

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To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Inkjet Printers

Laser Printers

Thermal Transfer Overprinting Printers

Others

Segmentation by application:

Food and Beverage

Pharmaceutical and Healthcare

Construction and Chemicals

Electronics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Brother (Domino)

Danaher (Videojet)

Dover (Markem-Imaje)

ITW (Diagraph)

ID Technology LLC

Hitachi Industrial Equipment

Matthews Marking Systems

KGK

KBA-Metronic

Squid Ink

SATO

Paul Leibinger

Macsa

REA JET

Control print

Kinglee

EC-JET

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Beijing Zhihengda

SUNINE

Chongqing Zixu Machine

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Coding and Marking Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Coding and Marking Equipment market by identifying its various subsegments.

Focuses on the key global Coding and Marking Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Coding and Marking Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Coding and Marking Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

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To strategically profile the key players and comprehensively analyze their growth strategies.

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