

2018-2023 Global Coding and Marking Equipment Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Coding and Marking Equipment market for 2018-2023.

Coding and marking equipment are machines that print production date, barcode, trade mark and other product information on product surfaces and packages. Code and mark printers are widely used in industrial fields such as food & beverages, pharmaceuticals, chemical and further constructions.

The three leading companies Domino, Danaher and Marken-Imaje share over 40% market and still keep their expansion by developing high-end products and recruiting OEMs who are mainly located in China and India countries. By merging less competitive companies as OEMs, major market vendors will probably nibble up most part of the market.

Despite the presence of competition problems, due to the global recovery trend is slightly, investor are still optimistic about this area; the future will still have more new investment enter the field.

Over the next five years, LPI(LP Information) projects that Coding and Marking Equipment will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Coding and Marking Equipment market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:
Inkjet Printers
Laser Printers
Thermal Transfer Overprinting Printers
Others
Segmentation by application:
Food and Beverage
Pharmaceutical and Healthcare
Construction and Chemicals
Electronics
Other
This report also splits the market by region:
Americas
United States
Canada
Mexico

Brazil

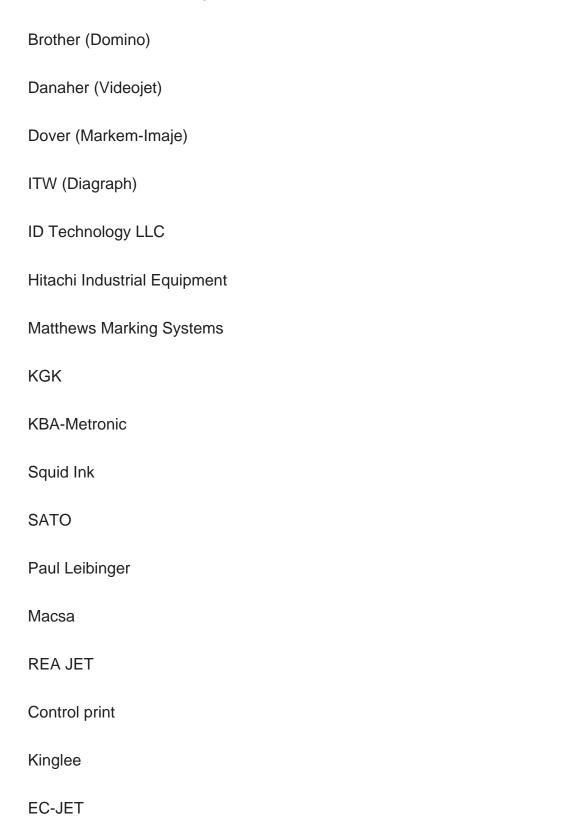


APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey

GCC Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:





Beijing Zhihengda

SUNINE

Chongqing Zixu Machine

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Coding and Marking Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Coding and Marking Equipment market by identifying its various subsegments.

Focuses on the key global Coding and Marking Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Coding and Marking Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Coding and Marking Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.



To strategically profile the key players and comprehensively analyze their growth strategies.



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