

2018-2023 Global Coating Pretreatment Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Coating Pretreatment market for 2018-2023.

Currently, Asia-Pacific is the largest market for coating pretreatment, both in terms of volume and value, followed by Europe and North America. Countries such as the U.S., China, and Germany are the major markets of coating pretreatment. Due to the increasing demand on domestic front, rising income levels, and easy access to resources, Asia-Pacific has emerged as the leading market of coating pretreatment. South America, especially Brazil, has also emerged as a key market for coating pretreatment manufacturers. Not only is the demand for coating pretreatment expected to be strong in Brazil, but its proximity to the U.S. makes it an emerging market for setting up production facilities.

Stringent government regulations in the U.S. and Europe, especially to reduce air pollution, will trigger the need for adopting new, low-pollution coating technologies. The chromate free pretreatment coating are nowadays used as a substitute of chromate-based pretreatment due to its environmental friendly nature. It also adheres to the regulations of REACH and other institutions. It is the fastest-growing market among all types of coating pretreatment in Europe and North America. It is used for pretreatment of aluminum and light alloys. The growth is mainly attributed to its ecofriendly nature as these are based on titanium and zirconium chemistries, and they are less harmful and eco-friendly in nature.

Over the next five years, LPI(LP Information) projects that Coating Pretreatment will register a 5.8% CAGR in terms of revenue, reach US\$ 5350 million by 2023, from US\$ 3830 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Coating Pretreatment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Phosphate

Chromate

Chromate free

Blast clean

Segmentation by application:

Building & Construction

Automotive & Transportation

Appliances

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Chemetall GmbH

Henkel AG & Co. KGAA

PPG Industries

Nihon Parkerizing Co., Ltd.

Nippon Paint Co., Ltd.

3M Company

Akzonobel N.V.

The Sherwin-Williams Company

Axalta Coating Systems LLC

Kansai Paint Co. Ltd.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Coating Pretreatment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Coating Pretreatment market by identifying its various subsegments.

Focuses on the key global Coating Pretreatment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Coating Pretreatment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Coating Pretreatment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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