

2018-2023 Global Coating Additives Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Coating Additives market for 2018-2023.

Water-borne formulations dominate the market among all the formulation types. With increasing environmental regulations, the market share of coating additives for solvent-borne system is decreasing. The demand is shifting toward the water-borne and powder-based coating additives due to stringent environmental regulations. However, solvent-borne is still being significantly used in Asia-Pacific and South America though its use has drastically reduced in Europe and North America.

Architecture is the major application of coating additives. The growing commercial and residential construction in Asia-Pacific is driving the demand for coating additives for better protection of buildings. In addition, the growing automotive sector in regions such as Asia-Pacific and South America is catalyzing the demand for high-performance coating additives.

Over the next five years, LPI(LP Information) projects that Coating Additives will register a 6.1% CAGR in terms of revenue, reach US\$ 9060 million by 2023, from US\$ 6350 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Coating Additives market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Acrylics

Fluoropolymers

Urethanes

Metallic Additive

Others (epoxy, polyalkyds, and amines)

Segmentation by application:

Architectural

Automotive

Industrial

Wood & Furniture

Others (marine, aviation, paper and so on)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AkzoNobel N.V.

Arkema SA

Ashland Inc.

BASF SE

BYK-Chemie GmbH

The DOW Chemical Company

Elementis PLC

Evonik Industries AG

Momentive Performance Materials Inc.

Eastman Chemical Company

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Coating Additives consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Coating Additives market by identifying its

various subsegments.

Focuses on the key global Coating Additives manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Coating Additives with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Coating Additives submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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