

2018-2023 Global Coated Steel Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Coated Steel market for 2018-2023.

The coated steel industry finds its application majorly in building & construction, appliances, automotive, and other industries, which includes AHU, generator canopy, signage, solar heaters, lighting fixtures, furniture, metal doors & frames, and decking profilers. The growth of building & construction application is driven by increasing urbanization in Asia-Pacific and RoW, which resulted into increased demand for residential, commercial, and industrial infrastructure. Low interest rates on housing loans are also responsible for increase in the demand for new houses, eventually driving the market.

Currently, the Asia-Pacific region is the largest market of coated steel and is estimated to witness the highest CAGR. Countries such as China, India, Japan, and South Korea are expected to lead the Asia-Pacific coated steel market, with China accounting for the largest share in the regional demand for coated steel. Currently, the market size, in terms of volume, for coated steel is comparatively low in Mexico. However, Mexico is expected to grow at the highest rate in the North America region.

Over the next five years, LPI(LP Information) projects that Coated Steel will register a 5.3% CAGR in terms of revenue, reach US\$ 33100 million by 2023, from US\$ 24300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Coated Steel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Polyester

Fluoropolymer

Siliconized Polyester

Plastisol

Others

Segmentation by application:

Building & Construction

Appliances

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Arcelormittal S.A.

SSAB AB

Salzgitter AG

OJSC Novolipetsk Steel

Voestalpine AG

OJSC Magnitogorsk Iron and Steel Works

Thyssenkrupp AG

Nippon Steel & Sumitomo Metal Corporation

United States Steel

Essar Steel Ltd.

Tata Steel Limited

Lysvenskii Metallurgicheskii Zavod ZAO

Jindal Steel & Power Ltd.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Coated Steel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Coated Steel market by identifying its various subsegments.

Focuses on the key global Coated Steel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Coated Steel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Coated Steel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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