

2018-2023 Global CMOS Camera Module (CCM) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global CMOS Camera Module (CCM) market for 2018-2023.

A CMOS Camera Module (CCM) is a device that converts an optical image into electronic video signals. These electronic signals are then converted into digital data on the display of a digital imaging device for users to store as a digital image. The booming demand for mobile phone, smartphones, multimedia tablets and other mobile devices has driven the demand for camera modules, which are the core components for built-in digital cameras and have become one of the key differentiating factors for such devices. The CMOS camera module is comprised of a complex integration of optical, electronic, and mechanical technologies.

LG Innotek, SEMCO, Sharp and LITEON captured the top four revenue share spots in the CMOS Camera Module market in 2015. LG Innotek dominated with 16.54 percent revenue share, followed by SEMCO with 14.41 percent revenue share and Sharp with 7.22 percent revenue share.

Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area, in future still more new investment will enter into the field. Technology and cost are two major problems.

Although sales of CMOS Camera Module brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and

downstream channels, the research group did not recommend taking risk the enter this market.

Over the next five years, LPI(LP Information) projects that CMOS Camera Module (CCM) will register a 5.2% CAGR in terms of revenue, reach US\$ 25 million by 2023, from US\$ 19 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of CMOS Camera Module (CCM) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

VGA and below

2MP

5MP

8MP

12MP

16MP+

Segmentation by application:

Mobile phone,

Smartphones,

Tablet PCs

Game Consoles

TV

Automotive

Other mobile devices

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

LG Innotek

SEMCO

Sharp

LITEON

Cowell

Sunny Optical

FOXCONN

Partron

Primax

O-FILM

MCNEX

Chicony

TOSHIBA

CAMMSYS

STMicroelectronics

Truly

BYD

Powerlogic

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global CMOS Camera Module (CCM) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of CMOS Camera Module (CCM) market by identifying its various subsegments.

Focuses on the key global CMOS Camera Module (CCM) manufacturers, to define, describe and analyze the sales volume, value, market share, market

competition landscape, SWOT analysis and development plans in next few years.

To analyze the CMOS Camera Module (CCM) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of CMOS Camera Module (CCM) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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