

2018-2023 Global Cloud Testing Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud Testing market for 2018-2023.

Cloud testing is a form of software testing in which web applications use cloud computing environments (a "cloud") to simulate real-world user traffic.

The retail and eCommerce vertical is expected to have the largest market share, whereas the BFSI vertical is projected to grow at the highest CAGR during the forecast period. Technology has assisted the retail and eCommerce businesses in offering seamless and efficient services to their customers. The gap between online and offline retail is driving the recent boom of technological innovations in customer analytics in brick-and-mortar retail stores. Retail and eCommerce enterprises have to keep a check on the digital applications, web services, and APIs that run their websites by monitoring them continuously for their performance.

Over the next five years, LPI(LP Information) projects that Cloud Testing will register a 13.0% CAGR in terms of revenue, reach US\$ 10800 million by 2023, from US\$ 5210 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud Testing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Testing tools/platforms

Services

Segmentation by application:

Professional services

Managed services

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IBM

Oracle

CA Technologies

Micro Focus

Smartbear Software

Tricentis

Soasta

Xamarin

Cygnnet Infotech

Cavisson Systems

Cigniti

Cognizant

Capgemini

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cloud Testing market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud Testing market by identifying its various subsegments.

Focuses on the key global Cloud Testing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud Testing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud Testing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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