

# 2018-2023 Global Cloud Orchestration Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud Orchestration market for 2018-2023.

Cloud orchestration is the use of programming technology to manage the interconnections and interactions among workloads on public and private cloud infrastructure. It connects automated tasks into a cohesive workflow to accomplish a goal, with permissions oversight and policy enforcement.

The key forces driving the cloud orchestration market include growing demand for optimum resources utilization, increasing need for self-service provisioning, and flexibility, agility, and cost-efficiency. Cloud orchestration services also provide scalability and flexibility to scale up or scale down the resources consumed. With the increase in the adoption rate of cloud orchestration among Small and Medium Enterprises (SMEs), the cloud orchestration market is expected to gain major traction during the forecast period.

The reporting and analytics service has gained importance over the years owing to the need for improved decision-making, optimizing internal business process, increasing operational efficiency, and gaining competitive advantage. This service provides additional benefits such reduced time-consuming manual tasks, improved accuracy, management of heavy workloads, and increased business opportunity.

Among applications, the compliance auditing segment is expected to grow at the highest rate in the cloud orchestration market during the forecast period. Compliance auditing allows enterprises to focus on their core businesses, service quality, and better end user experience while delivering optimized and quality IT services. Enterprises are impacted by compliance auditing and therefore systematic planning of regulation

hurdles can be addressed with compliance automation.

Over the next five years, LPI(LP Information) projects that Cloud Orchestration will register a 23.4% CAGR in terms of revenue, reach US\$ 17700 million by 2023, from US\$ 5010 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud Orchestration market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Reporting and Analytics

Training, Consulting, and Integration

Support and Maintenance

Segmentation by application:

Provisioning

Compliance Auditing

Management and Monitoring

Metering and Billing

Autoscaling

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IBM Corporation

Hewlett Packard Enterprise Company

Oracle Corporation

Cisco Systems, Inc.

Amazon Web Services

Vmware, Inc.

Computer Sciences Corporation

Red Hat, Inc.

Servicenow, Inc.

BMC Software

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Cloud Orchestration market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud Orchestration market by identifying its various subsegments.

Focuses on the key global Cloud Orchestration players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud Orchestration with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud Orchestration submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Cloud Orchestration Market Size 2013-2023
  - 2.1.2 Cloud Orchestration Market Size CAGR by Region
- 2.2 Cloud Orchestration Segment by Type
  - 2.2.1 Reporting and Analytics
  - 2.2.2 Training, Consulting, and Integration
  - 2.2.3 Cloud Service Automation
  - 2.2.4 Support and Maintenance
- 2.3 Cloud Orchestration Market Size by Type
  - 2.3.1 Global Cloud Orchestration Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Cloud Orchestration Market Size Growth Rate by Type (2013-2018)
- 2.4 Cloud Orchestration Segment by Application
  - 2.4.1 Provisioning
  - 2.4.2 Compliance Auditing
  - 2.4.3 Management and Monitoring
  - 2.4.4 Metering and Billing
  - 2.4.5 Autoscaling
- 2.5 Cloud Orchestration Market Size by Application
  - 2.5.1 Global Cloud Orchestration Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Cloud Orchestration Market Size Growth Rate by Application (2013-2018)

### 3 GLOBAL CLOUD ORCHESTRATION BY PLAYERS

- 3.1 Global Cloud Orchestration Market Size Market Share by Players
  - 3.1.1 Global Cloud Orchestration Market Size by Players (2016-2018)

- 3.1.2 Global Cloud Orchestration Market Size Market Share by Players (2016-2018)
- 3.2 Global Cloud Orchestration Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 CLOUD ORCHESTRATION BY REGIONS**

- 4.1 Cloud Orchestration Market Size by Regions
- 4.2 Americas Cloud Orchestration Market Size Growth
- 4.3 APAC Cloud Orchestration Market Size Growth
- 4.4 Europe Cloud Orchestration Market Size Growth
- 4.5 Middle East & Africa Cloud Orchestration Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Cloud Orchestration Market Size by Countries
- 5.2 Americas Cloud Orchestration Market Size by Type
- 5.3 Americas Cloud Orchestration Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Cloud Orchestration Market Size by Countries
- 6.2 APAC Cloud Orchestration Market Size by Type
- 6.3 APAC Cloud Orchestration Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Cloud Orchestration by Countries
- 7.2 Europe Cloud Orchestration Market Size by Type
- 7.3 Europe Cloud Orchestration Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Cloud Orchestration by Countries
- 8.2 Middle East & Africa Cloud Orchestration Market Size by Type
- 8.3 Middle East & Africa Cloud Orchestration Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 GLOBAL CLOUD ORCHESTRATION MARKET FORECAST**

- 10.1 Global Cloud Orchestration Market Size Forecast (2018-2023)
- 10.2 Global Cloud Orchestration Forecast by Regions
  - 10.2.1 Global Cloud Orchestration Forecast by Regions (2018-2023)
  - 10.2.2 Americas Market Forecast
  - 10.2.3 APAC Market Forecast



- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Cloud Orchestration Forecast by Type
- 10.8 Global Cloud Orchestration Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 IBM Corporation
  - 11.1.1 Company Details
  - 11.1.2 Cloud Orchestration Product Offered
  - 11.1.3 IBM Corporation Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview
  - 11.1.5 IBM Corporation News

## 11.2 Hewlett Packard Enterprise Company

### 11.2.1 Company Details

### 11.2.2 Cloud Orchestration Product Offered

### 11.2.3 Hewlett Packard Enterprise Company Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

### 11.2.4 Main Business Overview

### 11.2.5 Hewlett Packard Enterprise Company News

## 11.3 Oracle Corporation

### 11.3.1 Company Details

### 11.3.2 Cloud Orchestration Product Offered

### 11.3.3 Oracle Corporation Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

### 11.3.4 Main Business Overview

### 11.3.5 Oracle Corporation News

## 11.4 Cisco Systems, Inc.

### 11.4.1 Company Details

### 11.4.2 Cloud Orchestration Product Offered

### 11.4.3 Cisco Systems, Inc. Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

### 11.4.4 Main Business Overview

### 11.4.5 Cisco Systems, Inc. News

## 11.5 Amazon Web Services

### 11.5.1 Company Details

### 11.5.2 Cloud Orchestration Product Offered

### 11.5.3 Amazon Web Services Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

### 11.5.4 Main Business Overview

### 11.5.5 Amazon Web Services News

## 11.6 VMware, Inc.

### 11.6.1 Company Details

### 11.6.2 Cloud Orchestration Product Offered

### 11.6.3 VMware, Inc. Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

### 11.6.4 Main Business Overview

### 11.6.5 VMware, Inc. News

## 11.7 Computer Sciences Corporation

### 11.7.1 Company Details

### 11.7.2 Cloud Orchestration Product Offered

### 11.7.3 Computer Sciences Corporation Cloud Orchestration Revenue, Gross Margin

and Market Share (2016-2018)

11.7.4 Main Business Overview

11.7.5 Computer Sciences Corporation News

11.8 Red Hat, Inc.

11.8.1 Company Details

11.8.2 Cloud Orchestration Product Offered

11.8.3 Red Hat, Inc. Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

11.8.4 Main Business Overview

11.8.5 Red Hat, Inc. News

11.9 Servicenow, Inc.

11.9.1 Company Details

11.9.2 Cloud Orchestration Product Offered

11.9.3 Servicenow, Inc. Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

11.9.4 Main Business Overview

11.9.5 Servicenow, Inc. News

11.10 BMC Software

11.10.1 Company Details

11.10.2 Cloud Orchestration Product Offered

11.10.3 BMC Software Cloud Orchestration Revenue, Gross Margin and Market Share (2016-2018)

11.10.4 Main Business Overview

11.10.5 BMC Software News

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Cloud Orchestration  
Figure Cloud Orchestration Report Years Considered  
Figure Market Research Methodology  
Figure Global Cloud Orchestration Market Size Growth Rate 2013-2023 (\$ Millions)  
Table Cloud Orchestration Market Size CAGR by Region 2013-2023 (\$ Millions)  
Table Major Players of Reporting and Analytics  
Table Major Players of Training, Consulting, and Integration  
Table Major Players of Cloud Service Automation  
Table Major Players of Support and Maintenance  
Table Market Size by Type (2013-2018) (\$ Millions)  
Table Global Cloud Orchestration Market Size Market Share by Type (2013-2018)  
Figure Global Cloud Orchestration Market Size Market Share by Type (2013-2018)  
Figure Global Reporting and Analytics Market Size Growth Rate  
Figure Global Training, Consulting, and Integration Market Size Growth Rate  
Figure Global Cloud Service Automation Market Size Growth Rate  
Figure Global Support and Maintenance Market Size Growth Rate  
Figure Cloud Orchestration Consumed in Provisioning  
Figure Global Cloud Orchestration Market: Provisioning (2013-2018) (\$ Millions)  
Figure Global Provisioning YoY Growth (\$ Millions)  
Figure Cloud Orchestration Consumed in Compliance Auditing  
Figure Global Cloud Orchestration Market: Compliance Auditing (2013-2018) (\$ Millions)  
Figure Global Compliance Auditing YoY Growth (\$ Millions)  
Figure Cloud Orchestration Consumed in Management and Monitoring  
Figure Global Cloud Orchestration Market: Management and Monitoring (2013-2018) (\$ Millions)  
Figure Global Management and Monitoring YoY Growth (\$ Millions)  
Figure Cloud Orchestration Consumed in Metering and Billing  
Figure Global Cloud Orchestration Market: Metering and Billing (2013-2018) (\$ Millions)  
Figure Global Metering and Billing YoY Growth (\$ Millions)  
Figure Cloud Orchestration Consumed in Autoscaling  
Figure Global Cloud Orchestration Market: Autoscaling (2013-2018) (\$ Millions)  
Figure Global Autoscaling YoY Growth (\$ Millions)  
Table Global Cloud Orchestration Market Size by Application (2013-2018) (\$ Millions)  
Table Global Cloud Orchestration Market Size Market Share by Application (2013-2018)

Figure Global Cloud Orchestration Market Size Market Share by Application (2013-2018)

Figure Global Cloud Orchestration Market Size in Provisioning Growth Rate

Figure Global Cloud Orchestration Market Size in Compliance Auditing Growth Rate

Figure Global Cloud Orchestration Market Size in Management and Monitoring Growth Rate

Figure Global Cloud Orchestration Market Size in Metering and Billing Growth Rate

Figure Global Cloud Orchestration Market Size in Autoscaling Growth Rate

Table Global Cloud Orchestration Revenue by Players (2016-2018) (\$ Millions)

Table Global Cloud Orchestration Revenue Market Share by Players (2016-2018)

Figure Global Cloud Orchestration Revenue Market Share by Players in 2017

Table Global Cloud Orchestration Key Players Head office and Products Offered

Table Cloud Orchestration Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Cloud Orchestration Market Size by Regions 2013-2018 (\$ Millions)

Table Global Cloud Orchestration Market Size Market Share by Regions 2013-2018

Figure Global Cloud Orchestration Market Size Market Share by Regions 2013-2018

Figure Americas Cloud Orchestration Market Size 2013-2018 (\$ Millions)

Figure APAC Cloud Orchestration Market Size 2013-2018 (\$ Millions)

Figure Europe Cloud Orchestration Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Cloud Orchestration Market Size 2013-2018 (\$ Millions)

Table Americas Cloud Orchestration Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Cloud Orchestration Market Size Market Share by Countries (2013-2018)

Figure Americas Cloud Orchestration Market Size Market Share by Countries in 2017

Table Americas Cloud Orchestration Market Size by Type (2013-2018) (\$ Millions)

Table Americas Cloud Orchestration Market Size Market Share by Type (2013-2018)

Figure Americas Cloud Orchestration Market Size Market Share by Type in 2017

Table Americas Cloud Orchestration Market Size by Application (2013-2018) (\$ Millions)

Table Americas Cloud Orchestration Market Size Market Share by Application (2013-2018)

Figure Americas Cloud Orchestration Market Size Market Share by Application in 2017

Figure United States Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Table APAC Cloud Orchestration Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Cloud Orchestration Market Size Market Share by Countries (2013-2018)

Figure APAC Cloud Orchestration Market Size Market Share by Countries in 2017

Table APAC Cloud Orchestration Market Size by Type (2013-2018) (\$ Millions)

Table APAC Cloud Orchestration Market Size Market Share by Type (2013-2018)  
Figure APAC Cloud Orchestration Market Size Market Share by Type in 2017  
Table APAC Cloud Orchestration Market Size by Application (2013-2018) (\$ Millions)  
Table APAC Cloud Orchestration Market Size Market Share by Application (2013-2018)  
Figure APAC Cloud Orchestration Market Size Market Share by Application in 2017  
Figure China Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Japan Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Korea Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure India Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Australia Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Table Europe Cloud Orchestration Market Size by Countries (2013-2018) (\$ Millions)  
Table Europe Cloud Orchestration Market Size Market Share by Countries (2013-2018)  
Figure Europe Cloud Orchestration Market Size Market Share by Countries in 2017  
Table Europe Cloud Orchestration Market Size by Type (2013-2018) (\$ Millions)  
Table Europe Cloud Orchestration Market Size Market Share by Type (2013-2018)  
Figure Europe Cloud Orchestration Market Size Market Share by Type in 2017  
Table Europe Cloud Orchestration Market Size by Application (2013-2018) (\$ Millions)  
Table Europe Cloud Orchestration Market Size Market Share by Application (2013-2018)  
Figure Europe Cloud Orchestration Market Size Market Share by Application in 2017  
Figure Germany Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure France Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure UK Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Italy Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Russia Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Figure Spain Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Cloud Orchestration Market Size by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Cloud Orchestration Market Size Market Share by Countries (2013-2018)  
Figure Middle East & Africa Cloud Orchestration Market Size Market Share by Countries in 2017  
Table Middle East & Africa Cloud Orchestration Market Size by Type (2013-2018) (\$ Millions)  
Table Middle East & Africa Cloud Orchestration Market Size Market Share by Type (2013-2018)  
Figure Middle East & Africa Cloud Orchestration Market Size Market Share by Type in 2017



Table Middle East & Africa Cloud Orchestration Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Cloud Orchestration Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Cloud Orchestration Market Size Market Share by Application in 2017

Figure Egypt Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Cloud Orchestration Market Size Growth 2013-2018 (\$ Millions)

Figure Global Cloud Orchestration Market Size Forecast (2018-2023) (\$ Millions)

Table Global Cloud Orchestration Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Cloud Orchestration Market Size Market Share Forecast by Regions

Figure Americas Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure APAC Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Europe Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure United States Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Canada Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Mexico Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Brazil Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure China Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Japan Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Korea Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure India Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Australia Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Germany Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure France Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure UK Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Italy Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Russia Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Spain Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Egypt Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure South Africa Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Israel Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure Turkey Cloud Orchestration Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Cloud Orchestration Market Size 2018-2023 (\$ Millions)  
Table Global Cloud Orchestration Market Size Forecast by Type (2018-2023) (\$ Millions)  
Table Global Cloud Orchestration Market Size Market Share Forecast by Type (2018-2023)  
Table Global Cloud Orchestration Market Size Forecast by Application (2018-2023) (\$ Millions)  
Table Global Cloud Orchestration Market Size Market Share Forecast by Application (2018-2023)  
Table IBM Corporation Basic Information, Head Office, Major Market Areas and Its Competitors  
Table IBM Corporation Cloud Orchestration Revenue and Gross Margin (2016-2018)  
Figure IBM Corporation Cloud Orchestration Market Share (2016-2018)  
Table Hewlett Packard Enterprise Company Basic Information, Head Office, Major Market Areas and Its Competitors  
Table Hewlett Packard Enterprise Company Cloud Orchestration Revenue and Gross Margin (2016-2018)  
Figure Hewlett Packard Enterprise Company Cloud Orchestration Market Share (2016-2018)  
Table Oracle Corporation Basic Information, Head Office, Major Market Areas and Its Competitors  
Table Oracle Corporation Cloud Orchestration Revenue and Gross Margin (2016-2018)  
Figure Oracle Corporation Cloud Orchestration Market Share (2016-2018)  
Table Cisco Systems, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors  
Table Cisco Systems, Inc. Cloud Orchestration Revenue and Gross Margin (2016-2018)  
Figure Cisco Systems, Inc. Cloud Orchestration Market Share (2016-2018)  
Table Amazon Web Services Basic Information, Head Office, Major Market Areas and Its Competitors  
Table Amazon Web Services Cloud Orchestration Revenue and Gross Margin (2016-2018)  
Figure Amazon Web Services Cloud Orchestration Market Share (2016-2018)  
Table Vmware, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors  
Table Vmware, Inc. Cloud Orchestration Revenue and Gross Margin (2016-2018)  
Figure Vmware, Inc. Cloud Orchestration Market Share (2016-2018)  
Table Computer Sciences Corporation Basic Information, Head Office, Major Market Areas and Its Competitors  
Table Computer Sciences Corporation Cloud Orchestration Revenue and Gross Margin



(2016-2018)

Figure Computer Sciences Corporation Cloud Orchestration Market Share (2016-2018)

Table Red Hat, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Red Hat, Inc. Cloud Orchestration Revenue and Gross Margin (2016-2018)

Figure Red Hat, Inc. Cloud Orchestration Market Share (2016-2018)

Table Servicenow, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Servicenow, Inc. Cloud Orchestration Revenue and Gross Margin (2016-2018)

Figure Servicenow, Inc. Cloud Orchestration Market Share (2016-2018)

Table BMC Software Basic Information, Head Office, Major Market Areas and Its Competitors

Table BMC Software Cloud Orchestration Revenue and Gross Margin (2016-2018)

Figure BMC Software Cloud Orchestration Market Share (2016-2018)

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