

2018-2023 Global Cloud Monitoring Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud Monitoring market for 2018-2023.

Cloud monitoring is the process of evaluating, monitoring, and managing cloud-based services, applications, and infrastructure. Companies utilize various application monitoring tools to monitor cloud-based applications.

Large enterprises have witnessed huge growth with the adoption of cloud monitoring services, with the help of these solutions companies can join with its employees and develop more interesting business dealings. On the other hand, Software as a Service (SaaS) is gaining importance as these tools have the capability to correct and detect performance regressions or problems. Support and maintenance services help in boosting and providing solutions to products thus the demand for support and maintenance services is increasing rapidly. North America is dominating the cloud monitoring market and the factors favouring the growth of this region are growing need for cloud services in large enterprises and SMEs. Asia Pacific has acquired largest market share owing to technological developments and substantial implementation of economical cloud-based arrangements in the Asian countries.

Over the next five years, LPI(LP Information) projects that Cloud Monitoring will register a 19.2% CAGR in terms of revenue, reach US\$ 2330 million by 2023, from US\$ 810 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud Monitoring market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

SaaS

PaaS

FaaS

Segmentation by application:

Small and Medium-sized Enterprises (SMEs)

Large enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

CA Technologies

Solarwinds

Dynatrace

Idera

Sevone

Cloudyn

Zenoss

Datadog

Kaseya

Logicmonitor

Opsview

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cloud Monitoring market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud Monitoring market by identifying its various subsegments.

Focuses on the key global Cloud Monitoring players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis

and development plans in next few years.

To analyze the Cloud Monitoring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud Monitoring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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