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2018-2023 Global Cloud Database Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud Database market for 2018-2023.

A cloud database is a database that typically runs on a cloud computing platform, access to it is provided as a service.

Database services take care of scalability and high availability of the database. Database services make the underlying software-stack transparent to the user.
Based on Service Models, hybrid cloud segment is accounted for largest market share due to the offerings of hybrid cloud database are emerging as the growing trend in the market as they provide almost total control of operations over the data which is stored.
Asia Pacific is the fastest growing market due to higher adoption of security based applications and rising demand of innovative cloud services.
Over the next five years, LPI(LP Information) projects that Cloud Database will register a 59.3% CAGR in terms of revenue, reach US$ 124900 million by 2023, from US$ 7630 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud Database market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

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Segmentation by product type:

Database Application Builder

Data Scaling and Replication

Database Encryption

Others

Segmentation by application:

Small and Medium Business

Large Enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

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Brazil

APAC

China

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Europe

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Spain

Middle East & Africa

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GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Amazon

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Oracle Corporation

IBM

Microsoft Corporation

Google Inc.

Salesforce.Com

Rackspace

SAP AG

Century Link Inc.

CSC (Computer Science Corporation)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cloud Database market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud Database market by identifying its various subsegments.

Focuses on the key global Cloud Database players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud Database with respect to individual growth trends, future prospects, and their contribution to the total market.

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To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud Database submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Research Objectives
1.3 Years Considered
1.4 Market Research Methodology
1.5 Economic Indicators
1.6 Currency Considered

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Cloud Database Market Size 2013-2023
  2.1.2 Cloud Database Market Size CAGR by Region
2.2 Cloud Database Segment by Type
  2.2.1 Database Application Builder
  2.2.2 Data Scaling and Replication
  2.2.3 Backup and Recovery
  2.2.4 Database Encryption
  2.2.5 Others
2.3 Cloud Database Market Size by Type
  2.3.1 Global Cloud Database Market Size Market Share by Type (2013-2018)
  2.3.2 Global Cloud Database Market Size Growth Rate by Type (2013-2018)
2.4 Cloud Database Segment by Application
  2.4.1 Small and Medium Business
  2.4.2 Large Enterprises
2.5 Cloud Database Market Size by Application
  2.5.1 Global Cloud Database Market Size Market Share by Application (2013-2018)
  2.5.2 Global Cloud Database Market Size Growth Rate by Application (2013-2018)

3 GLOBAL CLOUD DATABASE BY PLAYERS

3.1 Global Cloud Database Market Size Market Share by Players
  3.1.1 Global Cloud Database Market Size by Players (2016-2018)
  3.1.2 Global Cloud Database Market Size Market Share by Players (2016-2018)
3.2 Global Cloud Database Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis

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3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 CLOUD DATABASE BY REGIONS

4.1 Cloud Database Market Size by Regions
4.2 Americas Cloud Database Market Size Growth
4.3 APAC Cloud Database Market Size Growth
4.4 Europe Cloud Database Market Size Growth
4.5 Middle East & Africa Cloud Database Market Size Growth

5 AMERICAS

5.1 Americas Cloud Database Market Size by Countries
5.2 Americas Cloud Database Market Size by Type
5.3 Americas Cloud Database Market Size by Application
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Cloud Database Market Size by Countries
6.2 APAC Cloud Database Market Size by Type
6.3 APAC Cloud Database Market Size by Application
6.4 China
6.5 Japan
6.6 Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Cloud Database by Countries

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7.2 Europe Cloud Database Market Size by Type
7.3 Europe Cloud Database Market Size by Application
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia
7.9 Spain
7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cloud Database by Countries
8.2 Middle East & Africa Cloud Database Market Size by Type
8.3 Middle East & Africa Cloud Database Market Size by Application
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact
  9.1.1 Growing Demand from Key Regions
  9.1.2 Growing Demand from Key Applications and Potential Industries
9.2 Market Challenges and Impact
9.3 Market Trends

10 GLOBAL CLOUD DATABASE MARKET FORECAST

10.1 Global Cloud Database Market Size Forecast (2018-2023)
10.2 Global Cloud Database Forecast by Regions
  10.2.1 Global Cloud Database Forecast by Regions (2018-2023)
  10.2.2 Americas Market Forecast
  10.2.3 APAC Market Forecast
  10.2.4 Europe Market Forecast
  10.2.5 Middle East & Africa Market Forecast
10.3 Americas Forecast by Countries

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10.3.1 United States Market Forecast
10.3.2 Canada Market Forecast
10.3.3 Mexico Market Forecast
10.3.4 Brazil Market Forecast
10.4 APAC Forecast by Countries
10.4.1 China Market Forecast
10.4.2 Japan Market Forecast
10.4.3 Korea Market Forecast
10.4.4 Southeast Asia Market Forecast
10.4.5 India Market Forecast
10.4.6 Australia Market Forecast
10.5 Europe Forecast by Countries
10.5.1 Germany Market Forecast
10.5.2 France Market Forecast
10.5.3 UK Market Forecast
10.5.4 Italy Market Forecast
10.5.5 Russia Market Forecast
10.5.6 Spain Market Forecast
10.6 Middle East & Africa Forecast by Countries
10.6.1 Egypt Market Forecast
10.6.2 South Africa Market Forecast
10.6.3 Israel Market Forecast
10.6.4 Turkey Market Forecast
10.6.5 GCC Countries Market Forecast
10.7 Global Cloud Database Forecast by Type
10.8 Global Cloud Database Forecast by Application

11 KEY PLAYERS ANALYSIS

11.1 Amazon
11.1.1 Company Details
11.1.2 Cloud Database Product Offered
11.1.3 Amazon Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.1.4 Main Business Overview
11.1.5 Amazon News
11.2 Oracle Corporation
11.2.1 Company Details
11.2.2 Cloud Database Product Offered

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11.2.3 Oracle Corporation Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.2.4 Main Business Overview
11.2.5 Oracle Corporation News
11.3 IBM
11.3.1 Company Details
11.3.2 Cloud Database Product Offered
11.3.3 IBM Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.3.4 Main Business Overview
11.3.5 IBM News
11.4 Microsoft Corporation
11.4.1 Company Details
11.4.2 Cloud Database Product Offered
11.4.3 Microsoft Corporation Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.4.4 Main Business Overview
11.4.5 Microsoft Corporation News
11.5 Google Inc.
11.5.1 Company Details
11.5.2 Cloud Database Product Offered
11.5.3 Google Inc. Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.5.4 Main Business Overview
11.5.5 Google Inc. News
11.6 Salesforce.Com
11.6.1 Company Details
11.6.2 Cloud Database Product Offered
11.6.3 Salesforce.Com Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.6.4 Main Business Overview
11.6.5 Salesforce.Com News
11.7 Rackspace
11.7.1 Company Details
11.7.2 Cloud Database Product Offered
11.7.3 Rackspace Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.7.4 Main Business Overview
11.7.5 Rackspace News
11.8 SAP AG

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11.8.1 Company Details
11.8.2 Cloud Database Product Offered
11.8.3 SAP AG Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.8.4 Main Business Overview
11.8.5 SAP AG News
11.9 Century Link Inc.
11.9.1 Company Details
11.9.2 Cloud Database Product Offered
11.9.3 Century Link Inc. Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.9.4 Main Business Overview
11.9.5 Century Link Inc. News
11.10 CSC (Computer Science Corporation)
11.10.1 Company Details
11.10.2 Cloud Database Product Offered
11.10.3 CSC (Computer Science Corporation) Cloud Database Revenue, Gross Margin and Market Share (2016-2018)
11.10.4 Main Business Overview
11.10.5 CSC (Computer Science Corporation) News

12 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Cloud Database
Figure Cloud Database Report Years Considered
Figure Market Research Methodology
Figure Global Cloud Database Market Size Growth Rate 2013-2023 ($ Millions)
Table Cloud Database Market Size CAGR by Region 2013-2023 ($ Millions)
Table Major Players of Database Application Builder
Table Major Players of Data Scaling and Replication
Table Major Players of Backup and Recovery
Table Major Players of Database Encryption
Table Major Players of Others
Table Market Size by Type (2013-2018) ($ Millions)
Table Global Cloud Database Market Size Market Share by Type (2013-2018)
Figure Global Cloud Database Market Size Market Share by Type (2013-2018)
Figure Global Database Application Builder Market Size Growth Rate
Figure Global Data Scaling and Replication Market Size Growth Rate
Figure Global Backup and Recovery Market Size Growth Rate
Figure Global Database Encryption Market Size Growth Rate
Figure Global Others Market Size Growth Rate
Figure Cloud Database Consumed in Small and Medium Business
Figure Global Cloud Database Market: Small and Medium Business (2013-2018) ($ Millions)
Figure Global Small and Medium Business YoY Growth ($ Millions)
Figure Cloud Database Consumed in Large Enterprises
Figure Global Cloud Database Market: Large Enterprises (2013-2018) ($ Millions)
Figure Global Large Enterprises YoY Growth ($ Millions)
Table Global Cloud Database Market Size by Application (2013-2018) ($ Millions)
Table Global Cloud Database Market Size Market Share by Application (2013-2018)
Figure Global Cloud Database Market Size Market Share by Application (2013-2018)
Figure Global Cloud Database Market Size in Small and Medium Business Growth Rate
Figure Global Cloud Database Market Size in Large Enterprises Growth Rate
Table Global Cloud Database Revenue by Players (2016-2018) ($ Millions)
Table Global Cloud Database Revenue Market Share by Players (2016-2018)
Figure Global Cloud Database Revenue Market Share by Players in 2017
Table Global Cloud Database Key Players Head office and Products Offered
Table Cloud Database Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

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Table Global Cloud Database Market Size by Regions 2013-2018 ($ Millions)
Table Global Cloud Database Market Size Market Share by Regions 2013-2018
Figure Global Cloud Database Market Size Market Share by Regions 2013-2018
Figure Americas Cloud Database Market Size 2013-2018 ($ Millions)
Figure APAC Cloud Database Market Size 2013-2018 ($ Millions)
Figure Europe Cloud Database Market Size 2013-2018 ($ Millions)
Figure Middle East & Africa Cloud Database Market Size 2013-2018 ($ Millions)
Table Americas Cloud Database Market Size by Countries (2013-2018) ($ Millions)
Table Americas Cloud Database Market Size Market Share by Countries (2013-2018)
Figure Americas Cloud Database Market Size Market Share by Countries in 2017
Table Americas Cloud Database Market Size by Type (2013-2018) ($ Millions)
Table Americas Cloud Database Market Size Market Share by Type (2013-2018)
Figure Americas Cloud Database Market Size Market Share by Type in 2017
Table Americas Cloud Database Market Size by Application (2013-2018) ($ Millions)
Table Americas Cloud Database Market Size Market Share by Application (2013-2018)
Figure Americas Cloud Database Market Size Market Share by Application in 2017
Figure United States Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Canada Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Mexico Cloud Database Market Size Growth 2013-2018 ($ Millions)
Table APAC Cloud Database Market Size by Countries (2013-2018) ($ Millions)
Table APAC Cloud Database Market Size Market Share by Countries (2013-2018)
Figure APAC Cloud Database Market Size Market Share by Countries in 2017
Table APAC Cloud Database Market Size by Type (2013-2018) ($ Millions)
Table APAC Cloud Database Market Size Market Share by Type (2013-2018)
Figure APAC Cloud Database Market Size Market Share by Type in 2017
Table APAC Cloud Database Market Size by Application (2013-2018) ($ Millions)
Table APAC Cloud Database Market Size Market Share by Application (2013-2018)
Figure APAC Cloud Database Market Size Market Share by Application in 2017
Figure China Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Japan Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Korea Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Southeast Asia Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure India Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Australia Cloud Database Market Size Growth 2013-2018 ($ Millions)
Table Europe Cloud Database Market Size by Countries (2013-2018) ($ Millions)
Table Europe Cloud Database Market Size Market Share by Countries (2013-2018)
Figure Europe Cloud Database Market Size Market Share by Countries in 2017
Table Europe Cloud Database Market Size by Type (2013-2018) ($ Millions)
Table Europe Cloud Database Market Size Market Share by Type (2013-2018)

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Figure Europe Cloud Database Market Size Market Share by Type in 2017
Table Europe Cloud Database Market Size by Application (2013-2018) ($ Millions)
Table Europe Cloud Database Market Size Market Share by Application (2013-2018)
Figure Europe Cloud Database Market Size Market Share by Application in 2017
Figure Germany Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure France Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure UK Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Italy Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Russia Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Spain Cloud Database Market Size Growth 2013-2018 ($ Millions)
Table Middle East & Africa Cloud Database Market Size by Countries (2013-2018) ($ Millions)
Table Middle East & Africa Cloud Database Market Size Market Share by Countries (2013-2018)
Figure Middle East & Africa Cloud Database Market Size Market Share by Countries in 2017
Table Middle East & Africa Cloud Database Market Size by Type (2013-2018) ($ Millions)
Table Middle East & Africa Cloud Database Market Size Market Share by Type (2013-2018)
Figure Middle East & Africa Cloud Database Market Size Market Share by Type in 2017
Table Middle East & Africa Cloud Database Market Size by Application (2013-2018) ($ Millions)
Table Middle East & Africa Cloud Database Market Size Market Share by Application (2013-2018)
Figure Middle East & Africa Cloud Database Market Size Market Share by Application in 2017
Figure Egypt Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure South Africa Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Israel Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Turkey Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure GCC Countries Cloud Database Market Size Growth 2013-2018 ($ Millions)
Figure Global Cloud Database arket Size Forecast (2018-2023) ($ Millions)
Table Global Cloud Database Market Size Forecast by Regions (2018-2023) ($ Millions)
Table Global Cloud Database Market Size Market Share Forecast by Regions
Figure Americas Cloud Database Market Size 2018-2023 ($ Millions)
Figure APAC Cloud Database Market Size 2018-2023 ($ Millions)
Figure Europe Cloud Database Market Size 2018-2023 ($ Millions)
Figure Middle East & Africa Cloud Database Market Size 2018-2023 ($ Millions)

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Figure United States Cloud Database Market Size 2018-2023 ($ Millions)
Figure Canada Cloud Database Market Size 2018-2023 ($ Millions)
Figure Mexico Cloud Database Market Size 2018-2023 ($ Millions)
Figure Brazil Cloud Database Market Size 2018-2023 ($ Millions)
Figure China Cloud Database Market Size 2018-2023 ($ Millions)
Figure Japan Cloud Database Market Size 2018-2023 ($ Millions)
Figure Korea Cloud Database Market Size 2018-2023 ($ Millions)
Figure Southeast Asia Cloud Database Market Size 2018-2023 ($ Millions)
Figure India Cloud Database Market Size 2018-2023 ($ Millions)
Figure Australia Cloud Database Market Size 2018-2023 ($ Millions)
Figure Germany Cloud Database Market Size 2018-2023 ($ Millions)
Figure France Cloud Database Market Size 2018-2023 ($ Millions)
Figure UK Cloud Database Market Size 2018-2023 ($ Millions)
Figure Italy Cloud Database Market Size 2018-2023 ($ Millions)
Figure Russia Cloud Database Market Size 2018-2023 ($ Millions)
Figure Spain Cloud Database Market Size 2018-2023 ($ Millions)
Figure Egypt Cloud Database Market Size 2018-2023 ($ Millions)
Figure South Africa Cloud Database Market Size 2018-2023 ($ Millions)
Figure Israel Cloud Database Market Size 2018-2023 ($ Millions)
Figure Turkey Cloud Database Market Size 2018-2023 ($ Millions)
Figure GCC Countries Cloud Database Market Size 2018-2023 ($ Millions)
Table Global Cloud Database Market Size Forecast by Type (2018-2023) ($ Millions)
Table Global Cloud Database Market Size Market Share Forecast by Type (2018-2023)
Table Global Cloud Database Market Size Forecast by Application (2018-2023) ($ Millions)
Table Global Cloud Database Market Size Market Share Forecast by Application (2018-2023)
Table Amazon Basic Information, Head Office, Major Market Areas and Its Competitors
Table Amazon Cloud Database Revenue and Gross Margin (2016-2018)
Figure Amazon Cloud Database Market Share (2016-2018)
Table Oracle Corporation Basic Information, Head Office, Major Market Areas and Its Competitors
Table Oracle Corporation Cloud Database Revenue and Gross Margin (2016-2018)
Figure Oracle Corporation Cloud Database Market Share (2016-2018)
Table IBM Basic Information, Head Office, Major Market Areas and Its Competitors
Table IBM Cloud Database Revenue and Gross Margin (2016-2018)
Figure IBM Cloud Database Market Share (2016-2018)
Table Microsoft Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

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Table Microsoft Corporation Cloud Database Revenue and Gross Margin (2016-2018)
Figure Microsoft Corporation Cloud Database Market Share (2016-2018)
Table Google Inc. Basic Information, Head Office, Major Market Areas and Its Competitors
Table Google Inc. Cloud Database Revenue and Gross Margin (2016-2018)
Figure Google Inc. Cloud Database Market Share (2016-2018)
Table Salesforce.Com Basic Information, Head Office, Major Market Areas and Its Competitors
Table Salesforce.Com Cloud Database Revenue and Gross Margin (2016-2018)
Figure Salesforce.Com Cloud Database Market Share (2016-2018)
Table Rackspace Basic Information, Head Office, Major Market Areas and Its Competitors
Table Rackspace Cloud Database Revenue and Gross Margin (2016-2018)
Figure Rackspace Cloud Database Market Share (2016-2018)
Table SAP AG Basic Information, Head Office, Major Market Areas and Its Competitors
Table SAP AG Cloud Database Revenue and Gross Margin (2016-2018)
Figure SAP AG Cloud Database Market Share (2016-2018)
Table Century Link Inc. Basic Information, Head Office, Major Market Areas and Its Competitors
Table Century Link Inc. Cloud Database Revenue and Gross Margin (2016-2018)
Figure Century Link Inc. Cloud Database Market Share (2016-2018)
Table CSC (Computer Science Corporation) Basic Information, Head Office, Major Market Areas and Its Competitors
Table CSC (Computer Science Corporation) Cloud Database Revenue and Gross Margin (2016-2018)
Figure CSC (Computer Science Corporation) Cloud Database Market Share (2016-2018)

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