

2018-2023 Global Cloud Computing Service Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud Computing Service market for 2018-2023.

Cloud Computing Services provide information technology (IT) as a service over the Internet or dedicated network, with delivery on demand, and payment based on usage. Cloud computing has emerged as the latest buzzword for the IT industry. Not only is it revolutionizing the IT industry, but it is also giving a new dimension to IT services being offered by vendors. Cloud computing services can be considered as combination of grid computing, utility computing, virtualization, clustering services. The cloud service environment has forced both service providers and users to realign their operational and business strategies with respect to IT decision making.

Over the next five years, LPI(LP Information) projects that Cloud Computing Service will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud Computing Service market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Software-as-a-Service

Platform-as-a-Service

Segmentation by application:

Private Clouds

Public Clouds

Hybrid Clouds

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Amazon

Salesforce.com

VMware

Savvis

Rackspace

IBM

Dell

Cisco

Dell EMC

Oracle

NetSuite

Microsoft

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cloud Computing Service market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud Computing Service market by identifying its various subsegments.

Focuses on the key global Cloud Computing Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud Computing Service with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud Computing Service submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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