

# 2018-2023 Global Cloud-based Database Market Report (Status and Outlook)

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## Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud-based Database market for 2018-2023.

A cloud-based database is a database, as the name suggests, resides on a cloud computing platform. Databases are used to store and manage various forms of data generated by a company. Database services can be provided on-premises or on-demand. On-demand services are known as cloud-based databases, which is gaining increasing acceptance among several organizations. A cloud-based database is suitable for organizations that require immediate access to database services, easy scalability options, low cost, and low maintenance. Service providers offer end-to-end solutions, which help organizations focus on their core business areas.

The cloud database solutions have empowered organizations to focus on their core business competencies by relying on the cloud resources completely. Various cloud databases are becoming relevant as they improve the overall efficiency of the client offerings and reduce the support and maintenance considerably, giving almost total control of operations over the data which is stored.

The market is extremely competitive with vendors competing to gain a greater market share. Players in the market are constantly looking for ways to increase their market share through mergers and acquisitions and partnerships, as well as raising funding. Among them, Amazon Web Services is the leading player in the Europe cloud-based database market with the market share of 32.52% in 2017, in terms of revenue. GIR expects an increasing uptake of the cloud-based database across the globe for

efficient and effective storage of databases in the cloud. The adoption of this service is growing with increased confidence of organizations in cloud for critical applications and lower prices due to increased competition. This will help the users to concentrate on their core competencies which will result in better customer satisfaction. Over the next five years, LPI(LP Information) projects that Cloud-based Database will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud-based Database market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

SQL Database

NoSQL Database

Segmentation by application:

Small and Medium Business

Large Enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Amazon Web Services

Google

IBM

Microsoft

Oracle

Rackspace Hosting

Salesforce

Cassandra

Couchbase

MongoDB

SAP

Teradata

Alibaba

Tencent

In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Cloud-based Database market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud-based Database market by identifying its various subsegments.

Focuses on the key global Cloud-based Database players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud-based Database with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud-based Database submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Cloud-based Database Market Size 2013-2023
  - 2.1.2 Cloud-based Database Market Size CAGR by Region
- 2.2 Cloud-based Database Segment by Type
  - 2.2.1 SQL Database
  - 2.2.2 NoSQL Database
- 2.3 Cloud-based Database Market Size by Type
  - 2.3.1 Global Cloud-based Database Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Cloud-based Database Market Size Growth Rate by Type (2013-2018)
- 2.4 Cloud-based Database Segment by Application
  - 2.4.1 Small and Medium Business
  - 2.4.2 Large Enterprises
- 2.5 Cloud-based Database Market Size by Application
  - 2.5.1 Global Cloud-based Database Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Cloud-based Database Market Size Growth Rate by Application (2013-2018)

### 3 GLOBAL CLOUD-BASED DATABASE BY PLAYERS

- 3.1 Global Cloud-based Database Market Size Market Share by Players
  - 3.1.1 Global Cloud-based Database Market Size by Players (2016-2018)
  - 3.1.2 Global Cloud-based Database Market Size Market Share by Players (2016-2018)
- 3.2 Global Cloud-based Database Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis

- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 CLOUD-BASED DATABASE BY REGIONS**

- 4.1 Cloud-based Database Market Size by Regions
- 4.2 Americas Cloud-based Database Market Size Growth
- 4.3 APAC Cloud-based Database Market Size Growth
- 4.4 Europe Cloud-based Database Market Size Growth
- 4.5 Middle East & Africa Cloud-based Database Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Cloud-based Database Market Size by Countries
- 5.2 Americas Cloud-based Database Market Size by Type
- 5.3 Americas Cloud-based Database Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Cloud-based Database Market Size by Countries
- 6.2 APAC Cloud-based Database Market Size by Type
- 6.3 APAC Cloud-based Database Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Cloud-based Database by Countries
- 7.2 Europe Cloud-based Database Market Size by Type

### 7.3 Europe Cloud-based Database Market Size by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

#### 7.9 Spain

### 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Cloud-based Database by Countries

### 8.2 Middle East & Africa Cloud-based Database Market Size by Type

### 8.3 Middle East & Africa Cloud-based Database Market Size by Application

#### 8.4 Egypt

#### 8.5 South Africa

#### 8.6 Israel

#### 8.7 Turkey

#### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers and Impact

#### 9.1.1 Growing Demand from Key Regions

#### 9.1.2 Growing Demand from Key Applications and Potential Industries

### 9.2 Market Challenges and Impact

### 9.3 Market Trends

## **10 GLOBAL CLOUD-BASED DATABASE MARKET FORECAST**

### 10.1 Global Cloud-based Database Market Size Forecast (2018-2023)

### 10.2 Global Cloud-based Database Forecast by Regions

#### 10.2.1 Global Cloud-based Database Forecast by Regions (2018-2023)

#### 10.2.2 Americas Market Forecast

#### 10.2.3 APAC Market Forecast

#### 10.2.4 Europe Market Forecast

#### 10.2.5 Middle East & Africa Market Forecast

### 10.3 Americas Forecast by Countries

#### 10.3.1 United States Market Forecast



- 10.3.2 Canada Market Forecast
- 10.3.3 Mexico Market Forecast
- 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Cloud-based Database Forecast by Type
- 10.8 Global Cloud-based Database Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Amazon Web Services
  - 11.1.1 Company Details
  - 11.1.2 Cloud-based Database Product Offered
  - 11.1.3 Amazon Web Services Cloud-based Database Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview
  - 11.1.5 Amazon Web Services News
- 11.2 Google
  - 11.2.1 Company Details
  - 11.2.2 Cloud-based Database Product Offered
  - 11.2.3 Google Cloud-based Database Revenue, Gross Margin and Market Share

(2016-2018)

11.2.4 Main Business Overview

11.2.5 Google News

11.3 IBM

11.3.1 Company Details

11.3.2 Cloud-based Database Product Offered

11.3.3 IBM Cloud-based Database Revenue, Gross Margin and Market Share

(2016-2018)

11.3.4 Main Business Overview

11.3.5 IBM News

11.4 Microsoft

11.4.1 Company Details

11.4.2 Cloud-based Database Product Offered

11.4.3 Microsoft Cloud-based Database Revenue, Gross Margin and Market Share

(2016-2018)

11.4.4 Main Business Overview

11.4.5 Microsoft News

11.5 Oracle

11.5.1 Company Details

11.5.2 Cloud-based Database Product Offered

11.5.3 Oracle Cloud-based Database Revenue, Gross Margin and Market Share

(2016-2018)

11.5.4 Main Business Overview

11.5.5 Oracle News

11.6 Rackspace Hosting

11.6.1 Company Details

11.6.2 Cloud-based Database Product Offered

11.6.3 Rackspace Hosting Cloud-based Database Revenue, Gross Margin and Market Share (2016-2018)

11.6.4 Main Business Overview

11.6.5 Rackspace Hosting News

11.7 Salesforce

11.7.1 Company Details

11.7.2 Cloud-based Database Product Offered

11.7.3 Salesforce Cloud-based Database Revenue, Gross Margin and Market Share

(2016-2018)

11.7.4 Main Business Overview

11.7.5 Salesforce News

11.8 Cassandra

- 11.8.1 Company Details
- 11.8.2 Cloud-based Database Product Offered
- 11.8.3 Cassandra Cloud-based Database Revenue, Gross Margin and Market Share (2016-2018)
- 11.8.4 Main Business Overview
- 11.8.5 Cassandra News
- 11.9 Couchbase
  - 11.9.1 Company Details
  - 11.9.2 Cloud-based Database Product Offered
  - 11.9.3 Couchbase Cloud-based Database Revenue, Gross Margin and Market Share (2016-2018)
  - 11.9.4 Main Business Overview
  - 11.9.5 Couchbase News
- 11.10 MongoDB
  - 11.10.1 Company Details
  - 11.10.2 Cloud-based Database Product Offered
  - 11.10.3 MongoDB Cloud-based Database Revenue, Gross Margin and Market Share (2016-2018)
  - 11.10.4 Main Business Overview
  - 11.10.5 MongoDB News
- 11.11 SAP
- 11.12 Teradata
- 11.13 Alibaba
- 11.14 Tencent

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Cloud-based Database  
Figure Cloud-based Database Report Years Considered  
Figure Market Research Methodology  
Figure Global Cloud-based Database Market Size Growth Rate 2013-2023 (\$ Millions)  
Table Cloud-based Database Market Size CAGR by Region 2013-2023 (\$ Millions)  
Table Major Players of SQL Database  
Table Major Players of NoSQL Database  
Table Market Size by Type (2013-2018) (\$ Millions)  
Table Global Cloud-based Database Market Size Market Share by Type (2013-2018)  
Figure Global Cloud-based Database Market Size Market Share by Type (2013-2018)  
Figure Global SQL Database Market Size Growth Rate  
Figure Global NoSQL Database Market Size Growth Rate  
Figure Cloud-based Database Consumed in Small and Medium Business  
Figure Global Cloud-based Database Market: Small and Medium Business (2013-2018) (\$ Millions)  
Figure Global Small and Medium Business YoY Growth (\$ Millions)  
Figure Cloud-based Database Consumed in Large Enterprises  
Figure Global Cloud-based Database Market: Large Enterprises (2013-2018) (\$ Millions)  
Figure Global Large Enterprises YoY Growth (\$ Millions)  
Table Global Cloud-based Database Market Size by Application (2013-2018) (\$ Millions)  
Table Global Cloud-based Database Market Size Market Share by Application (2013-2018)  
Figure Global Cloud-based Database Market Size Market Share by Application (2013-2018)  
Figure Global Cloud-based Database Market Size in Small and Medium Business Growth Rate  
Figure Global Cloud-based Database Market Size in Large Enterprises Growth Rate  
Table Global Cloud-based Database Revenue by Players (2016-2018) (\$ Millions)  
Table Global Cloud-based Database Revenue Market Share by Players (2016-2018)  
Figure Global Cloud-based Database Revenue Market Share by Players in 2017  
Table Global Cloud-based Database Key Players Head office and Products Offered  
Table Cloud-based Database Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Cloud-based Database Market Size by Regions 2013-2018 (\$ Millions)

Table Global Cloud-based Database Market Size Market Share by Regions 2013-2018  
Figure Global Cloud-based Database Market Size Market Share by Regions 2013-2018  
Figure Americas Cloud-based Database Market Size 2013-2018 (\$ Millions)  
Figure APAC Cloud-based Database Market Size 2013-2018 (\$ Millions)  
Figure Europe Cloud-based Database Market Size 2013-2018 (\$ Millions)  
Figure Middle East & Africa Cloud-based Database Market Size 2013-2018 (\$ Millions)  
Table Americas Cloud-based Database Market Size by Countries (2013-2018) (\$ Millions)  
Table Americas Cloud-based Database Market Size Market Share by Countries (2013-2018)  
Figure Americas Cloud-based Database Market Size Market Share by Countries in 2017  
Table Americas Cloud-based Database Market Size by Type (2013-2018) (\$ Millions)  
Table Americas Cloud-based Database Market Size Market Share by Type (2013-2018)  
Figure Americas Cloud-based Database Market Size Market Share by Type in 2017  
Table Americas Cloud-based Database Market Size by Application (2013-2018) (\$ Millions)  
Table Americas Cloud-based Database Market Size Market Share by Application (2013-2018)  
Figure Americas Cloud-based Database Market Size Market Share by Application in 2017  
Figure United States Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)  
Figure Canada Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)  
Figure Mexico Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)  
Table APAC Cloud-based Database Market Size by Countries (2013-2018) (\$ Millions)  
Table APAC Cloud-based Database Market Size Market Share by Countries (2013-2018)  
Figure APAC Cloud-based Database Market Size Market Share by Countries in 2017  
Table APAC Cloud-based Database Market Size by Type (2013-2018) (\$ Millions)  
Table APAC Cloud-based Database Market Size Market Share by Type (2013-2018)  
Figure APAC Cloud-based Database Market Size Market Share by Type in 2017  
Table APAC Cloud-based Database Market Size by Application (2013-2018) (\$ Millions)  
Table APAC Cloud-based Database Market Size Market Share by Application (2013-2018)  
Figure APAC Cloud-based Database Market Size Market Share by Application in 2017  
Figure China Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)  
Figure Japan Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)  
Figure Korea Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Cloud-based Database Market Size Growth 2013-2018 (\$

Millions)

Figure India Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Table Europe Cloud-based Database Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Cloud-based Database Market Size Market Share by Countries  
(2013-2018)

Figure Europe Cloud-based Database Market Size Market Share by Countries in 2017

Table Europe Cloud-based Database Market Size by Type (2013-2018) (\$ Millions)

Table Europe Cloud-based Database Market Size Market Share by Type (2013-2018)

Figure Europe Cloud-based Database Market Size Market Share by Type in 2017

Table Europe Cloud-based Database Market Size by Application (2013-2018) (\$  
Millions)

Table Europe Cloud-based Database Market Size Market Share by Application  
(2013-2018)

Figure Europe Cloud-based Database Market Size Market Share by Application in 2017

Figure Germany Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure France Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure UK Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Cloud-based Database Market Size by Countries  
(2013-2018) (\$ Millions)

Table Middle East & Africa Cloud-based Database Market Size Market Share by  
Countries (2013-2018)

Figure Middle East & Africa Cloud-based Database Market Size Market Share by  
Countries in 2017

Table Middle East & Africa Cloud-based Database Market Size by Type (2013-2018) (\$  
Millions)

Table Middle East & Africa Cloud-based Database Market Size Market Share by Type  
(2013-2018)

Figure Middle East & Africa Cloud-based Database Market Size Market Share by Type  
in 2017

Table Middle East & Africa Cloud-based Database Market Size by Application  
(2013-2018) (\$ Millions)

Table Middle East & Africa Cloud-based Database Market Size Market Share by  
Application (2013-2018)

Figure Middle East & Africa Cloud-based Database Market Size Market Share by  
Application in 2017



Figure Egypt Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Cloud-based Database Market Size Growth 2013-2018 (\$ Millions)

Figure Global Cloud-based Database Market Size Forecast (2018-2023) (\$ Millions)

Table Global Cloud-based Database Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Cloud-based Database Market Size Market Share Forecast by Regions

Figure Americas Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure APAC Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Europe Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure United States Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Canada Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Mexico Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Brazil Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure China Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Japan Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Korea Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure India Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Australia Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Germany Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure France Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure UK Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Italy Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Russia Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Spain Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Egypt Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure South Africa Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Israel Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure Turkey Cloud-based Database Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Cloud-based Database Market Size 2018-2023 (\$ Millions)

Table Global Cloud-based Database Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Cloud-based Database Market Size Market Share Forecast by Type (2018-2023)

Table Global Cloud-based Database Market Size Forecast by Application (2018-2023)  
(\$ Millions)

Table Global Cloud-based Database Market Size Market Share Forecast by Application  
(2018-2023)

Table Amazon Web Services Basic Information, Head Office, Major Market Areas and  
Its Competitors

Table Amazon Web Services Cloud-based Database Revenue and Gross Margin  
(2016-2018)

Figure Amazon Web Services Cloud-based Database Market Share (2016-2018)

Table Google Basic Information, Head Office, Major Market Areas and Its Competitors

Table Google Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure Google Cloud-based Database Market Share (2016-2018)

Table IBM Basic Information, Head Office, Major Market Areas and Its Competitors

Table IBM Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure IBM Cloud-based Database Market Share (2016-2018)

Table Microsoft Basic Information, Head Office, Major Market Areas and Its Competitors

Table Microsoft Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure Microsoft Cloud-based Database Market Share (2016-2018)

Table Oracle Basic Information, Head Office, Major Market Areas and Its Competitors

Table Oracle Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure Oracle Cloud-based Database Market Share (2016-2018)

Table Rackspace Hosting Basic Information, Head Office, Major Market Areas and Its  
Competitors

Table Rackspace Hosting Cloud-based Database Revenue and Gross Margin  
(2016-2018)

Figure Rackspace Hosting Cloud-based Database Market Share (2016-2018)

Table Salesforce Basic Information, Head Office, Major Market Areas and Its  
Competitors

Table Salesforce Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure Salesforce Cloud-based Database Market Share (2016-2018)

Table Cassandra Basic Information, Head Office, Major Market Areas and Its  
Competitors

Table Cassandra Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure Cassandra Cloud-based Database Market Share (2016-2018)

Table Couchbase Basic Information, Head Office, Major Market Areas and Its  
Competitors

Table Couchbase Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure Couchbase Cloud-based Database Market Share (2016-2018)

Table MongoDB Basic Information, Head Office, Major Market Areas and Its



## Competitors

Table MongoDB Cloud-based Database Revenue and Gross Margin (2016-2018)

Figure MongoDB Cloud-based Database Market Share (2016-2018)

Table SAP Basic Information, Head Office, Major Market Areas and Its Competitors

Table Teradata Basic Information, Head Office, Major Market Areas and Its Competitors

Table Alibaba Basic Information, Head Office, Major Market Areas and Its Competitors

Table Tencent Basic Information, Head Office, Major Market Areas and Its Competitors

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