

2018-2023 Global Cloud-based Database Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud-based Database market for 2018-2023.

A cloud-based database is a database, as the name suggests, resides on a cloud computing platform. Databases are used to store and manage various forms of data generated by a company. Database services can be provided on-premises or on-demand. On-demand services are known as cloud-based databases, which is gaining increasing acceptance among several organizations. A cloud-based database is suitable for organizations that require immediate access to database services, easy scalability options, low cost, and low maintenance. Service providers offer end-to-end solutions, which help organizations focus on their core business areas.

The cloud database solutions have empowered organizations to focus on their core business competencies by relying on the cloud resources completely. Various cloud databases are becoming relevant as they improve the overall efficiency of the client offerings and reduce the support and maintenance considerably, giving almost total control of operations over the data which is stored.

The market is extremely competitive with vendors competing to gain a greater market share. Players in the market are constantly looking for ways to increase their market share through mergers and acquisitions and partnerships, as well as raising funding. Among them, Amazon Web Services is the leading player in the Europe cloud-based database market with the market share of 32.52% in 2017, in terms of revenue. GIR expects an increasing uptake of the cloud-based database across the globe for

efficient and effective storage of databases in the cloud. The adoption of this service is growing with increased confidence of organizations in cloud for critical applications and lower prices due to increased competition. This will help the users to concentrate on their core competencies which will result in better customer satisfaction. Over the next five years, LPI(LP Information) projects that Cloud-based Database will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cloud-based Database market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

SQL Database

NoSQL Database

Segmentation by application:

Small and Medium Business

Large Enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Amazon Web Services

Google

IBM

Microsoft

Oracle

Rackspace Hosting

Salesforce

Cassandra

Couchbase

MongoDB

SAP

Teradata

Alibaba

Tencent

In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cloud-based Database market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud-based Database market by identifying its various subsegments.

Focuses on the key global Cloud-based Database players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud-based Database with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cloud-based Database submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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