

2018-2023 Global Cloud Accounting Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cloud Accounting Software market for 2018-2023.

This report studies the Cloud (SaaS, Online) Accounting Software market, online accounting systems are specifically designed to be used through the Internet, rather than being installed locally onto company computers. This reduces information technology requirements like server hardware, backups and maintenance and shifts the expenditure from being a large up-front capital cost to a much smaller, but ongoing, monthly or annual fee.

Cloud Accounting Software is a type of tools to accounting activities. There are two types of accounting software online: browser-based, SaaS and application service providers (ASPs), and the browser-based, SaaS type is leading the growing market at present.

Cloud Accounting Software is mainly used for three applications: SMEs (small & medium enterprises), Large Enterprises, Other Users (personal users or non-profit organizations). And SMEs was the most widely used area which took up about 72% of the global total in 2017.

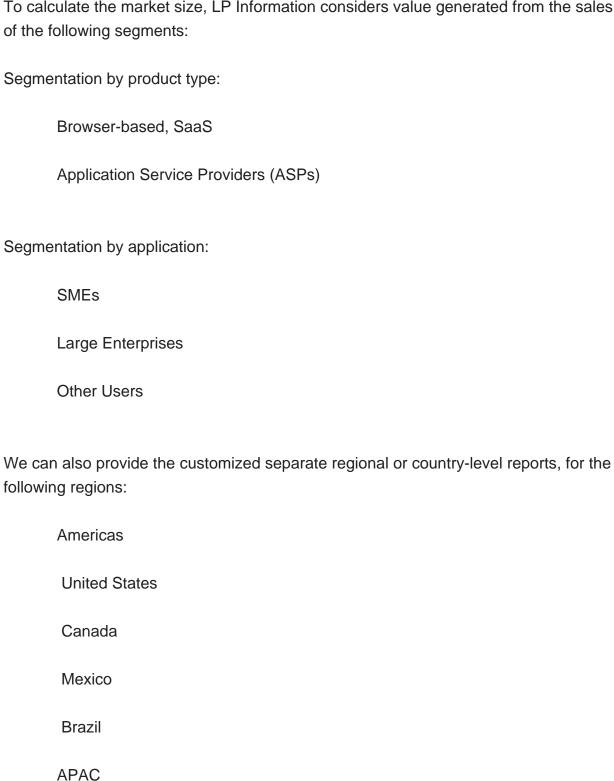
North America is the largest consumption countries of Cloud Accounting Software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 35.6% the global market in 2017, while EU was about 23.4%.

Over the next five years, LPI(LP Information) projects that Cloud Accounting Software will register a 8.6% CAGR in terms of revenue, reach US\$ 4320 million by 2023, from US\$ 2630 million in 2017.



This report presents a comprehensive overview, market shares and growth opportunities of Cloud Accounting Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales





China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Intuit		
Sage		
SAP		
Oracle(NetSuite)		
Microsoft		
Infor		
Epicor		
Workday		
Unit4		
Xero		
Yonyou		
Kingdee		
Acclivity		
FreshBooks		
Zoho		
Assit Cornerstone		
MEGI		
Reckon		



KashFlow		
Dropbox		
Carbonite		
Apptivo		
FinancialForce		
Wave Accounting Inc.		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cloud Accounting Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cloud Accounting Software market by identifying its various subsegments.

Focuses on the key global Cloud Accounting Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cloud Accounting Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).



To project the size of Cloud Accounting Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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