

2018-2023 Global Cinema Lenses Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cinema Lenses market for 2018-2023.

Cinema Lenses are used to record continuous motion and are used to shoot video and digital broadcasts.

Sony accounted for 22.084% of the global cinema lenses production volume market share in 2017. Other players accounted for 18.429%, 18.786% individually, such as Zeiss and Canon.

Global giant manufactures mainly distributed in EU and Japan. They have unshakable status in this field. The key product markets locate at EU and Japan. In recent years, with the development of mobile phones, etc., the growth of cinema lenses has not been as great as the camera lens, but it has limited the growth rate to some extent. We predict that the future growth rate will be reduced.

For part relatively high-price lens, there are not only sales, but also rental business. But the rental business is not counted in this report. In recent years, the market has been affected, and the growth rate of the market has slowed down. Compared with other electronic products, products have been updated slowly. In addition, competition has become fiercer and the prices of products have declined slowly.

Over the next five years, LPI(LP Information) projects that Cinema Lenses will register a 3.1% CAGR in terms of revenue, reach US\$ 4080 million by 2023, from US\$ 3400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cinema Lenses market by product type, application, key manufacturers

and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Entry-class

Medium-class

High-end-class

Segmentation by application:

Amateur Users

Professional Users

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sony

Zeiss

Canon

Fujinon

TOKINA

Leica

Angenieux

Schneider

Samyang

Cooke

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cinema Lenses consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cinema Lenses market by identifying its various subsegments.

Focuses on the key global Cinema Lenses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cinema Lenses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cinema Lenses submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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