

2018-2023 Global Cigars and Cigarillos Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cigars and Cigarillos market for 2018-2023.

A cigarette is a small cylinder of finely cut tobacco leaves rolled in thin paper for smoking. The cigarette is ignited at one end and allowed to smoulder; its smoke is inhaled from the other end, which is held in or to the mouth; in some cases, a cigarette holder may be used, as well. Most modern manufactured cigarettes are filtered and also include reconstituted tobacco and other additives.

The term cigarette, as commonly used, refers to a tobacco cigarette, but can apply to similar devices containing other substances, such as cloves or cannabis. A cigarette is distinguished from a cigar by its smaller size, use of processed leaf, and paper wrapping, which is normally white, though other colors and flavors are also available. Cigars are typically composed entirely of whole-leaf tobacco.

USA cigarette industry is one of the most profitable and deadly industries in the world. And this industry is highly concentrated, mainly monopolized by the 4 companies afore-listed. Among them, Altria and British American Tobacco shares the largest sales market for the huge population in USA.

USA is one of the largest market of global cigarette market. In 2017, USA consumed 258 billion sticks of cigarette, which takes 5.61% of global market. South and West region consume more than half of USA cigarettes.

The sales revenue of USA cigarette market in 2017 was 8176.14 million USD. Between 2013 and 2017, the USA cigarette market decreased by 1.98%, but the USA sales revenue decreased only -0.15%.

Over the next five years, LPI(LP Information) projects that Cigars and Cigarillos will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cigars and Cigarillos market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Full Flavor

Light Menthol

Other

Segmentation by application:

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Altria

British American Tobacco

Vector Group

Dosal

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cigars and Cigarillos consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cigars and Cigarillos market by identifying its various subsegments.

Focuses on the key global Cigars and Cigarillos manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cigars and Cigarillos with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cigars and Cigarillos submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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