

2018-2023 Global Cigarette Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cigarette market for 2018-2023.

A cigarette is a small cylinder of finely cut tobacco leaves rolled in thin paper for smoking. The cigarette is ignited at one end and allowed to smoulder; its smoke is inhaled from the other end, which is held in or to the mouth; in some cases, a cigarette holder may be used, as well. Most modern manufactured cigarettes are filtered and also include reconstituted tobacco and other additives.

Global cigarette industry is one of the most profitable and deadly industries in the world. And this industry is highly concentrated, mainly monopolized by the 13 companies afore-listed. Among them, CHINA TOBACCO shares the largest production market for the huge population in China.

China National Tobacco Corporation (CNTC) is owned and operated by the Chinese government and is the world's single largest producer of cigarettes with 42% of the global market in 2016. CNTC sells the majority of its product in China; just over 1% of cigarettes produced are exported to other countries. CNTC is increasing efforts to sell brands such as RDG, Dubliss and Harmony internationally.

Over the next five years, LPI(LP Information) projects that Cigarette will register a 0.3% CAGR in terms of revenue, reach US\$ 105200 million by 2023, from US\$ 103400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cigarette market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Low Tar

High Tar

Segmentation by application:

Male Smokers

Female Smokers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

CHINA TOBACCO

Altria Group

British American Tobacco

Japan Tobacco

Imperial Tobacco Group

KT&G

Universal

Alliance One International

R.J. Reynolds

PT Gudang Garam Tbk

Donskoy Tabak

Taiwan Tobacco & Liquor

Thailand Tobacco Monopoly

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cigarette consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cigarette market by identifying its various subsegments.

Focuses on the key global Cigarette manufacturers, to define, describe and

analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cigarette with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cigarette submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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