

2018-2023 Global Christmas Decoration Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Christmas Decoration market for 2018-2023. Christmas decorations add glamor to the festival? including Christmas trees, which may be real or artificial, Christmas lightings, ornaments, tinsel, flowers, and other things meant to decorate the surroundings on Christmas.

The technical barriers of Christmas decoration are not high. Because of low labor cost and raw material cost, Chinese enterprises have advantages to produce Christmas decorations, and export large amount of products to USA and Europe. USA is a large consumer and imported more than 90% of decoration in 2015. In local market, there are players such as Amscan, Balsam Brands, Barcana, Roman, Crab Pot Trees, Crystal Valley, Tree Classics, and Hilltop.

Christmas decorations add glamor to the festival and widely used to celebrate Christmas in USA. Christmas decorations are available throughout the country in major retail stores and local markets. The recovery of the U.S. economy and increased disposable income per capita have been huge factors contributing to increased spending on Christmas trees, cards, flowers, and even gifts. The increased consumption of Christmas decoration is expected to continue during the remaining years of the forecast period of 2017-2022. Christmas decoration industry will usher in a stable growth space.

As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. With the snatch for market share from foreign enterprises in USA regions, the competition in Christmas decoration industry will become more intense.

Over the next five years, LPI(LP Information) projects that Christmas Decoration will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Christmas Decoration market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Christmas Trees(real and artificial)

Christmas Lightings

Christmas Ornaments

Other Accessories

Segmentation by application:

Residential Decoration

Commercial Decoration

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Amscan

Balsam Hill

Barcana

Roman

Crab Pot Trees

Crystal Valley

Tree Classics

Hilltop

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Christmas Decoration consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Christmas Decoration market by identifying its various subsegments.

Focuses on the key global Christmas Decoration manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Christmas Decoration with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Christmas Decoration submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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