

2018-2023 Global Chlorella Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Chlorella market for 2018-2023.

Chlorella is a round, green, single-cell microalgae, which grows in both fresh and salt water. The species has existed for more than three billion years, and has the ability to multiply quickly and survive in extreme environmental conditions.

First, for industry structure analysis, the Chlorella Industry is concentrate. The top five producers account for about 54.4% of the revenue market. Regionally, China (Include Taiwan) is the biggest production area of Chlorella, also the leader in the whole Chlorella.

Second, the production of chlorella increases from 3870.78 MT in 2011 to 5279.53 MT in 2016, with an average growth rate of more than 6.07%.

Third, China (Include Taiwan) occupied 73.46% of the production market in 2015. It is followed by Japan and Europe, which respectively have around 16.15% and 4.82% of the global total industry. Other countries have a small amount of production.

Geographically, Europe was the largest consumption market in the world, which took about 27.04% of the global consumption volume in 2015. Japan shared 24.23% of global total.

Over the next five years, LPI(LP Information) projects that Chlorella will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Chlorella market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Chlorella Vulgaris

Chlorella Pyrenoidosa

Chlorella Ellipsoidea

Segmentation by application:

Food Industry

Feed Industry

Pharmaceutical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

FEMICO

Taiwan Chlorella

Vedan

Febico

Wilson

Gong Bih

Yaeyama

Sun Chlorella

King Dnarmsa

Lvanqi

Wuli Lvqi

Tianjian

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Chlorella consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Chlorella market by identifying its various subsegments.

Focuses on the key global Chlorella manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Chlorella with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Chlorella submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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