

2018-2023 Global Ceramic Decal Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ceramic Decal market for 2018-2023.

Ceramic and porcelain can be found in archeological digs thousands of years ago still harboring their vivid mineral glazes. These stable materials are still unchanged even when all the metals tools are long gone. Similar to colored glaze, decals are made of stable mineral colors.

Due to the impact of economic crisis, ceramic decal market developed slowly in recent years. However, with the recovery trend of economy, ceramic decal market will keep growing. Viewed from the supply side, there are many manufacturers in the ceramic decal industry, while from the demand side, the current demand for ceramic decal is growing.

In order to feed the changing technical requirements, ceramic decal manufacturers need to pay attention to the technical innovation. In future, digital and reduction of harmful element will be the technology trends of ceramic decal.

Over the next five years, LPI(LP Information) projects that Ceramic Decal will register a 1.5% CAGR in terms of revenue, reach US\$ 530 million by 2023, from US\$ 480 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ceramic Decal market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Digital Decals

Silkscreen Decals

Others

Segmentation by application:

Daily use ceramics

Artistic ceramics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Stecol Ceramic Crafts

Tangshan Jiali

Handan Ceramic

Jiangsu Nanyang

Concord Ceramics

Leipold International

Hi-Coat

Tullis Russell

Design Point Decal

Tony Transfer

Bel Decal

Deco Art

Yimei

Bailey

Siak Transfers

Trinity Decals

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Ceramic Decal consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ceramic Decal market by identifying its various subsegments.

Focuses on the key global Ceramic Decal manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ceramic Decal with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ceramic Decal submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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