

2018-2023 Global Cellular M2M Value-Added Services (VAS) Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cellular M2M Value-Added Services (VAS) market for 2018-2023.

Cellular M2M Value-Added Services (VAS) is defined as the cellular value-added connectivity process within distinct SIM-enabled machines to offer connectivity over multiple wireless networks such as 2G, 3G, and 4G/LTE, or WiFi and WiMAX.

Over the next five years, LPI(LP Information) projects that Cellular M2M Value-Added Services (VAS) will register a xx% CAGR in terms of revenue, reach US\$ 3040 million by 2023, from US\$ 3040 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cellular M2M Value-Added Services (VAS) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

2G

3G



Others Segmentation by application: Automotive Transportation and logistics Healthcare Energy and utilities Retail Consumer electronics We can also provide the customized separate regional or country-level reports, for the following regions: Americas **United States** Canada Mexico Brazil **APAC** China

Japan

Korea

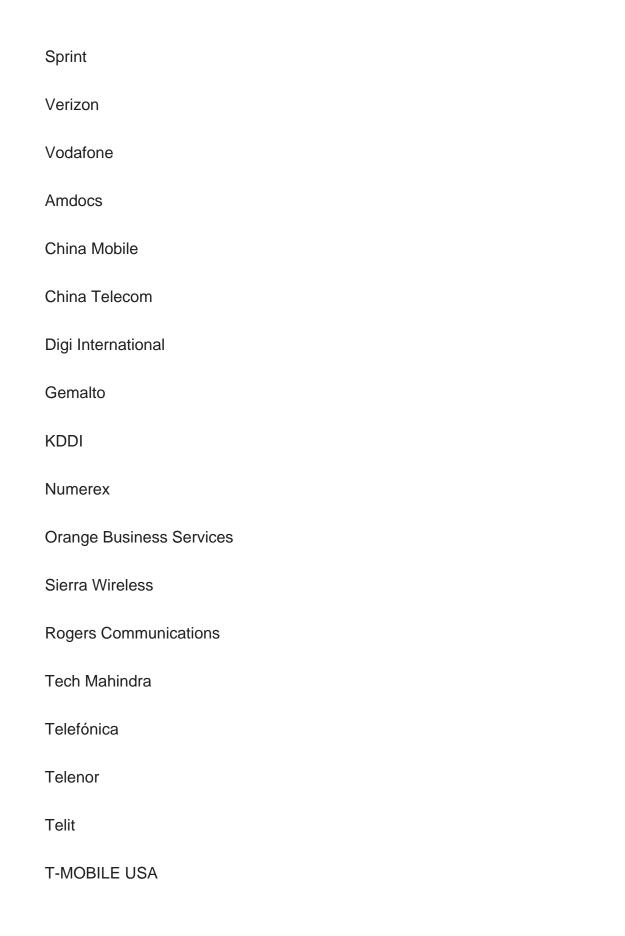


	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
	Spain	
Middle East & Africa		
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AT&T





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a



whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cellular M2M Value-Added Services (VAS) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cellular M2M Value-Added Services (VAS) market by identifying its various subsegments.

Focuses on the key global Cellular M2M Value-Added Services (VAS) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cellular M2M Value-Added Services (VAS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cellular M2M Value-Added Services (VAS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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