

# 2018-2023 Global Cellular M2M Connectivity Services Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cellular M2M Connectivity Services market for 2018-2023.

Cellular based Machine to Machine (M2M) Value Added Services (VAS) is defined as the cellular value added connectivity process among distinct sim-enabled machines, to provide connectivity over multiple wireless networks, such as GSM, GPRS, CDMA, 3G, LTE, or WiFi and WiMAX. The cellular M2M market includes tailor-made applications such as video surveillance, remote diagnostics of vehicles, fleet management, asset tracking, theft recovery, and point-of-sale systems (POS) to provide business efficiency to different enterprises. Cellular M2M Value Added Services is being incorporated in many enterprises to ensure operational efficiency and to minimize losses associated with operational breaches.

M2M refers to machine to machine communication between any devices, including wired as well as wireless. It can include industrial instrumentation with a sensor to communicate with the application software about the recorded data, viz temperature, inventory level, no. of units, etc.

Therefore, the recent M2M communication has turned into a system of networks that transmits data into personal appliances. Proliferation of IP networks around the globe has enhanced M2M communications.

The global scenario for M2M communications is widening in emerging countries. Growing need for data reliability and efficiency, embedded telecommunications have paved a way for growth in the global market. Moreover, the decreasing cost of connectivity has also enabled the vendors to adopt an inclined approach towards wireless communications for its benefits. With cost-effective connectivity, the M2M

devices are utilized widely across various verticals especially in insurance and automotive sectors. Even small scale enterprises are now adopting M2M value added services to ensure vehicle safety and security of vehicles and drivers.

Over the next five years, LPI(LP Information) projects that Cellular M2M Connectivity Services will register a 26.1% CAGR in terms of revenue, reach US\$ 175600 million by 2023, from US\$ 43700 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cellular M2M Connectivity Services market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Communication and Associated Services

Hardware and Associated Services

Software and IT Services

Segmentation by application:

Automotive and Transportation

Consumer Electronics

Energy and Utilities

Healthcare

Retail

Security and Public safety

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AT&T Inc.

Verizon Communication

China Mobile Ltd

Vodafone Group PLC

Amdocs

Aeris Communications

Deutsche Telekom AG

Sprint Corporation

Sierra Wireless

Telefonica

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Cellular M2M Connectivity Services consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cellular M2M Connectivity Services market by identifying its various subsegments.

Focuses on the key global Cellular M2M Connectivity Services manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cellular M2M Connectivity Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cellular M2M Connectivity Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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