

2018-2023 Global Cellular-based M2M VAS Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Cellular-based M2M VAS market for 2018-2023.

Cellular-based M2M VAS is defined as the cellular value-added connectivity process within distinct SIM-enabled machines to offer connectivity over multiple wireless networks such as 2G, 3G, and 4G/LTE, or WiFi and WiMAX.

Over the next five years, LPI(LP Information) projects that Cellular-based M2M VAS will register a 38.6% CAGR in terms of revenue, reach US\$ 21600 million by 2023, from US\$ 3040 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Cellular-based M2M VAS market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

2G 3G



Others

Segmentation by application:

Automotive

Transportation and logistics

Healthcare

Energy and utilities

Retail

Consumer electronics

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas United States Canada Mexico Brazil APAC China Japan Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AT&T



Sprint

Verizon

Vodafone

Amdocs

China Mobile

China Telecom

Digi International

Gemalto

KDDI

Numerex

Orange Business Services

Sierra Wireless

Rogers Communications

Tech Mahindra

Telefónica

Telenor

Telit

T-MOBILE USA

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a



whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cellular-based M2M VAS market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cellular-based M2M VAS market by identifying its various subsegments.

Focuses on the key global Cellular-based M2M VAS players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cellular-based M2M VAS with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Cellular-based M2M VAS submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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