

2018-2023 Global Cat Litter Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cat Litter market for 2018-2023.

A litter box, sometimes called a sandbox, litter tray, litter pan, or catbox, is an indoor feces and urine collection box for cats (as well as rabbits, ferrets, micro pigs; small dogs, such as Beagles and Chihuahuas; and other pets that instinctively or through training will make use of such a repository) that are permitted free roam of a home but who cannot or do not always go outside to relieve themselves. Many owners of these animals prefer not to let them roam outside for fear that they might succumb to outdoor dangers, such as weather, wildlife or traffic (it has been claimed indoor cats, on average, live ten years longer than outdoor cats). A litter box makes it possible to shelter pets from these risks.

Over the next five years, LPI(LP Information) projects that Cat Litter will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cat Litter market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Open litter pans

Hooded litter boxes

Top-entry litter boxes

Self-cleaning litter boxes

Segmentation by application:

Cats

Small dogs

Rabbits

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Van Ness

IRIS USA, Inc

Littermaid

Roll'n Clean

Petmate

Pet Champion

ARM HAMMERF

Omega Paw

Favorite

New Age Pet

Marchioro

Cat It

Catit

Pawkin

Trixie Pet Products

Pet Zone

Purina Tidy Cats

Others

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

Research objectives

To study and analyze the global Cat Litter consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cat Litter market by identifying its various subsegments.

Focuses on the key global Cat Litter manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cat Litter with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cat Litter submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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