

2018-2023 Global Card Printers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Card Printers market for 2018-2023.

A card printer is an electronic desktop printer with single card feeders which print and personalize plastic cards. In this respect they differ from, for example, label printers which have a continuous supply feed.

For industry structure analysis, the Card Printers industry is relatively concentrated.

These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for 62.62 % of the revenue market. Regionally, Asia-Pacific is the biggest sales market, also the leader in the whole Card Printers industry.

Asia-Pacific occupied 34.93% of the sales market in 2017. It is followed by Europe and North America, which respectively account for around 27.61% and 26.67% of the global total industry. Other countries have a smaller amount of sales.

For price trend analysis, a key variable in the performance of Card Printers producers is raw material costs, specifically the speed at which any increase can be passed through to customers.

Over the next five years, LPI(LP Information) projects that Card Printers will register a 2.9% CAGR in terms of revenue, reach US\$ 850 million by 2023, from US\$ 720 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Card Printers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Dye Sub Printers

Inkjet Printers

Segmentation by application:

Enterprise

School

Government

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Zebra

Entrust Datacard

HID Global

Evolis

Nisca

NBS Technologies

Magicard

Swiftcolor

Valid USA

Matica Technologies

CIM USA

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Card Printers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Card Printers market by identifying its various subsegments.

Focuses on the key global Card Printers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

SWOT analysis and development plans in next few years.

To analyze the Card Printers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Card Printers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Table Matica Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

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