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2018-2023 Global Card Personalization Equipment Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Card Personalization Equipment market for 2018-2023.
A Card Personalization Equipment can produce a individually specific card instead of a generic card. During the personalization process, the plastic cards or smart cards are personalized according to the individual project or customer requirements. The personalization process includes different sub-systems and technologies such as laser engraving and high-end printing systems (thermal printing, dye-sublimation), lamination or embossing.
First, for industry structure analysis, the Card Personalization Equipment industry is concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 76.62 % of the revenue market. Regionally, North America is the biggest production value area, also the leader in the whole Card Personalization Equipment industry.
Second, the production of Card Personalization Equipment increased from 2333 units in 2012 to 3278 units in 2016 with an average growth rate of 8.89%.
Third, North America occupied 33.37% of the production market in 2016. It is followed by Europe and China, which respectively account for around 27.39% and 22.00% of the global total industry. Other countries have a smaller amount of production.
Geographically, China was the largest consumption market in the world, which took about 31.53% of the global consumption volume in 2016.

Over the next five years, LPI(LP Information) projects that Card Personalization

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Equipment will register a 6.9% CAGR in terms of revenue, reach US$ 1160 million by 2023, from US$ 780 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Card Personalization Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Small-Volume Card Personalization Equipment

Mid-Volume Card Personalization Equipment

High-Volume Card Personalization Equipment

Segmentation by application:

Financial

Government

Healthcare

Commercial

Other

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia
- Spain

Middle East & Africa

- Egypt
- South Africa

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Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Datacard

Muehlbauer

Atlantic Zeiser

Emperor Technology

NBS

Matica

Ulian Equipment

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Card Personalization Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Card Personalization Equipment market by identifying its various subsegments.

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Focuses on the key global Card Personalization Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Card Personalization Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Card Personalization Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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