

# 2018-2023 Global Carboxymethyl Cellulose Consumption Market Report

https://marketpublishers.com/r/292F81E43C7EN.html

Date: September 2018 Pages: 161 Price: US\$ 4,660.00 (Single User License) ID: 292F81E43C7EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Carboxymethyl Cellulose market for 2018-2023.

Carboxymethyl cellulose (also referred as CMC and Sodium Carboxymethyl Cellulose) can be described as an anionic water-soluble polymer produced from naturally occurring cellulose by etherification, substituting the hydroxyl groups with carboxymethyl groups on the cellulose chain.

Carboxymethyl cellulose is used as binder, thickening agent, suspension agent, and bulking agent in variety of application.

The carboxymethyl cellulose market which is highly fragmented with presence of large number of global and regional manufacturers. The production of CMC is largely concertrated in Asia and Europe. The countries of North America and Rest of the World largely depend on these regions for import of CMC to meet their internal demand. Relatively large enterprises such as CP Kelco, Ashland, Akzo Nobel, Daicel, Quimica Amtex, Ugur Seluloz Kimya AS, DKS, Dow, Wealthy, ShenGuang, Yingte, Lude Chemical, Angiu Eagle Cellulose, Xuzhou Liyuan, Fushixin.

Carboxymethyl cellulose has a wide range of applications for food and beverages, oil drilling fluids, paper processing, personal care, paints & adhesives, and others. The growth of processed food industry is the major factor driving the global CMC market. The market for CMC in the food in 2015 was approximately 25% of the total market in terms of volume. Moreover, increasing demand for CMC in personal care products and increasing iron ore and mining activities are offering opportunities for growth of the CMC



market.

Over the next five years, LPI(LP Information) projects that Carboxymethyl Cellulose will register a 2.4% CAGR in terms of revenue, reach US\$ 1570 million by 2023, from US\$ 1360 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Carboxymethyl Cellulose market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Purity (99.5 %+)

Purity (90%-99.5%)

Purity (50%-90%)

Segmentation by application:

**Oil Drilling Industry** 

Food Industry

Paper Industry

**Textile Industry** 

**Detergent Industry** 

**Cosmetics Industry** 

Pharmaceutical

Others



This report also splits the market by region:

Americas **United States** Canada Mexico Brazil APAC China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Spain



Middle East & Africa Egypt South Africa Israel Turkey GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

CP Kelco Ashland Akzo Nobel Daicel Ugur Seluloz Kimya AS DKS Dow Quimica Amtex Nippon Paper Industries Lamberti



Wealthy

ShenGuang

Yingte

Lude Chemical

Anqiu Eagle Cellulose

Xuzhou Liyuan

Fushixin

Maoyuan

Ac?selsan

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **Research objectives**

To study and analyze the global Carboxymethyl Cellulose consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Carboxymethyl Cellulose market by identifying its various subsegments.

Focuses on the key global Carboxymethyl Cellulose manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Carboxymethyl Cellulose with respect to individual growth



trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Carboxymethyl Cellulose submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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