

# 2018-2023 Global Car GPS Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Car GPS market for 2018-2023.

Car GPS is a space-based navigation system that installed on the vehicle to provide location and time information. At present, most car GPS products have positioning and navigation functions. GPS enables automatic vehicle location and in-vehicle navigation systems that are widely used throughout the world today. By combining GPS position technology with systems that can display geographic information or with systems that can automatically transmit data to display screens or computers, a new dimension in surface transportation is realized.

The global sales of the Car GPS in 2015 reach over 6029.2 (10 K Unit); the gross margin is around 29.66% during the last five years.

At present, there are mass of manufacturers in the market. Leading five companies in the market occupies about 69% of the market shares. Major manufacturers in the market are Bosch, Denso, Pioneer, Alpine and Aisin.

To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of the little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. In the future, Car GPS market will be a market of fierce competition.

Over the next five years, LPI(LP Information) projects that Car GPS will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Car GPS market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Positioning System

Navigation System

Segmentation by application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bosch

Denso

Pioneer

Alpine

Aisin

TomTom

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

Kaiyue Group

Skypine

Roadrover

FlyAudio

Freeway

Evervictory

ADAYO

Soling

Desay

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Car GPS consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Car GPS market by identifying its various subsegments.

Focuses on the key global Car GPS manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Car GPS with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Car GPS submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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