

2018-2023 Global Car Entertainment and Information System Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Car Entertainment and Information System market for 2018-2023.

Car entertainment and information system offer both informational and entertainment services in a vehicle. Such systems provide integrated support and enhanced solutions to the users and replace the requirement for multiple products. Infotainment systems such as audio-video players, navigation units, software applications, radio and DVD players, and other accessories ensure advanced driving experience. In addition, it provides large entertainment options, better connectivity, safety and security in a vehicle. Rear seat entertainment, navigation, radio and internet services are the major infotainment solutions preferred by the consumers.

Car entertainment and information system also comprise of telematics and embedded mobile navigation systems that are used by the automobile users. Increased driver assistance and improved routing and scheduling are the key benefits of infotainment systems in vehicles. In addition, reduced operating cost and increasing production of vehicles are driving the global in-car entertainment and information system market.

Over the next five years, LPI(LP Information) projects that Car Entertainment and Information System will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Car Entertainment and Information System market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

4G, 3G, 2G

Bluetooth

Near field communications

Segmentation by application:

Navigation

Telematics

Entertainment

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Harman International

Denso Corporation

JVC Kenwood Corporation

Delphi Automotive PLC

Alpine Electronics Inc

Pioneer Corporation

TomTom International B.V

Blaupunkt GmbH.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Car Entertainment and Information System market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Car Entertainment and Information System market by identifying its various subsegments.

Focuses on the key global Car Entertainment and Information System players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Car Entertainment and Information System with respect to individual growth trends, future prospects, and their contribution to the total

market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Car Entertainment and Information System submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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