

2018-2023 Global Car Dashcam Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Car Dashcam market for 2018-2023.

This report studies the Car Dashcam market. A "dash cam" is exactly what its name promises it to be: a camera that's mounted in or around your car's dashboard. The cams are easily attached using a suction cup mount, direct dash friction mounts (those sticky rubber pads) and even built right into a not-too-conspicuous replacement rear mirror for your ride. Powered by batteries, hardwired into vehicle's 12-volt system or via cigarette lighter, the dash cam faithfully records all it sees.

The cameras come in every conceivable configuration, from a single Channel to multiple lenses allowing for simultaneous front and rear recording. While 1080p-capable cams are now becoming standard fare, VGA versions exist and can be had for pocket change.

The law generally says that dash cams are legal. There's no reasonable expectation of privacy while in public. In fact, dash cams have potential to simplify the police officer's job at an accident scene.

The global average price of Car Dashcam is in the decreasing trend, from 44.6 USD/Unit in 2013 to 39.7 USD/Unit in 2017. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Car Dashcam includes Single Channel Dashcams and Multi-channel Dashcams. The proportion of Single Channel Dashcams in 2017 is about

84.77%, and the proportion is in decreasing trend from 2013 to 2017. China region is the largest supplier of Car Dashcam, with a production market share nearly 42% in 2017. Europe is the second largest supplier of Car Dashcam, enjoying production market share nearly 22.43% in 2017. Over the next five years, LPI(LP Information) projects that Car Dashcam will register a 17.3% CAGR in terms of revenue, reach US\$ 5380 million by 2023, from US\$ 2070 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Dashcam market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Single Channel Dashcam

Multi-Channel Dashcam

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Blackview

First Scene

360 (QIHU)

Philips

Nextbase UK

PAPAGO

DOD

SAST

Garmin

DEC

Qrontech

REXing

HUNYDON

Kehan

JADO

Blackvue

DAZA

iTRONICS

Fine Digital

Cobra Electronics

Cansonic

HP

YI Technology

Auto-vox

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Car Dashcam consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Car Dashcam market by identifying its various subsegments.

Focuses on the key global Car Dashcam manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Car Dashcam with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Car Dashcam submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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