

2018-2023 Global Car Covers Consumption Market Report

<https://marketpublishers.com/r/23BF392FC1BEN.html>

Date: October 2018

Pages: 160

Price: US\$ 4,660.00 (Single User License)

ID: 23BF392FC1BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Car Covers market for 2018-2023.

Car Covers belong to protection products to prevent vehicles from surface damage from the weather, environment, human factors, etc.

In this report, the application objects of car covers include car and light truck vehicle (such as SUV, MPV, Pickup, Van, Jeep, etc.).

The technical barriers of car covers are relatively low, and the car covers market concentration degree is lower. The manufacturing bases scatter around the world, mainly concentrating in USA, China, and India. The key companies in car covers market include Covercraft, Coverking, Budge Industries, Polco, California Car Cover Company, Classic Additions, Mingfeng, and Blue-sky.

Car covers are mainly used in individual consumption, as well as vehicle manufacturers and 4S stores and others. In 2014, car covers for individual consumption occupied more than 90% of total amount. As the demand increases rapidly with higher spending propensity, rising private vehicles, and increasing care awareness for vehicles, the increased consumption of car covers industry is expected to continue during the remaining years of the forecast period of 2016-2021. Car covers industry will usher in a stable growth space.

Over the next five years, LPI(LP Information) projects that Car Covers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Car Covers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Custom Car Covers

Universal Car Covers

Segmentation by application:

Individual

Vehicle Manufacturers & 4S Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Covercraft

Coverking

Budge Industries

Polco

California Car Cover Company

Rampage Products

A1 Car Covers

Intro-Tech

Coverwell

Classic Additions

Mingfeng

Blue-sky

Dalian RunDe

Zhongda

Xuantai

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Car Covers consumption (value & volume) by

key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Car Covers market by identifying its various subsegments.

Focuses on the key global Car Covers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Car Covers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Car Covers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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