

# 2018-2023 Global Car Care Products Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Car Care Products market for 2018-2023.

Car care products are high performance chemicals used to improve shine, gloss, and durability of vehicles. These chemicals also protect and retain the visual appeal of vehicles. There are different types of automotive appearance chemicals available in the market which includes wheel care, tyre shine, interior-exterior care, glass cleaner, paint cleaning and protection, paint restoration and many more.

On the basis of type, cleaning products is the largest segment with around 69.55% production share of the total market in 2016. Repair products and protection products are more expensive, accounting for about 14.35% and 9.66% separately market share in terms of production.

On the basis of geography, the global car care products market is segmented into regions, namely, North America, Europe, Asia and other regions. In 2016, Europe is the largest supplier as well as the steady growing regional market for car care products and held 38.05% share in the global market, followed by North America with the market share of 32.33%. The demand for car care products has been rapid increasing in Asian countries, especially in China.

The global car care products market comprises numerous players offering broad range of products. Lots of manufactures of car care products offer a wide range of car care products to fit aftermarket requirements. The concentration of the market is relative low, among those manufacturers, 3M, Turtle Wax and Illinois Tool Works are the three giant players.

Over the next five years, LPI(LP Information) projects that Car Care Products will

register a 3.8% CAGR in terms of revenue, reach US\$ 8380 million by 2023, from US\$ 6710 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Care Products market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cleaning Products

Repair Products

Protection Products

Other Products

Segmentation by application:

Auto Beauty Shop

Auto 4S Shop

Individual Consumers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Turtle Wax

Illinois Tool Works

Armored AutoGroup

SOFT99

SONAX

Tetrosyl

Northern Labs

Liqui Moly

Simoniz

Autoglym

Botny

Bullsone

BiaoBang

CHIEF

Rainbow

Mothers

Auto Magic

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Car Care Products consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Car Care Products market by identifying its various subsegments.

Focuses on the key global Car Care Products manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Car Care Products with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Car Care Products submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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