

2018-2023 Global Car Care Cosmetics for Petrol Channel Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Car Care Cosmetics for Petrol Channel market for 2018-2023.

Car care cosmetics or car care products are high performance chemicals used to improve shine, gloss, and durability of vehicles. These chemicals also protect and retain the visual appeal of vehicles. There are different types of automotive appearance chemicals available in the market which includes wheel care, tire shine, interior-exterior care, glass cleaner, paint cleaning and protection, paint restoration and many more. On the basis of type, Car Screenwash products, with higher frequency of use, is the largest segment with around 42.77% value market share of the total market in 2017. Car Wax products are expansive, accounting for about 27.43% market share in terms of value.

On the basis of geography, the global car care cosmetics market is segmented into regions, namely, North America, Europe, Asia-Pacific and other regions. In 2017, Europe is the largest consumer as well as the steady growing regional market for car care cosmetics and held 32.26% share in the global market, followed by North America with the market share of 31.95%. The demand for car care cosmetics has been rapid increasing in Asian countries, especially in China, as the fast development of petrol stations in recent years.

Over the next five years, LPI(LP Information) projects that Car Care Cosmetics for Petrol Channel will register a 2.8% CAGR in terms of revenue, reach US\$ 83 million by 2023, from US\$ 70 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Care Cosmetics for Petrol Channel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Car Screenwash

Car Wax

Car Wash Shampoo

Car Wheel Cleaner

Car Bug & Insect Remover

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Illinois Tool Works

Spectrum Brands

Turtle Wax

SONAX

SOFT99

Tetrosyl

Botny

Liqui Moly

Northern Labs

BiaoBang

Autoglym

Simoniz

CHIEF

Bullson

Granitize

Rainbow

PIT

Mothers

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Car Care Cosmetics for Petrol Channel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Car Care Cosmetics for Petrol Channel market by identifying its various subsegments.

Focuses on the key global Car Care Cosmetics for Petrol Channel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Car Care Cosmetics for Petrol Channel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Car Care Cosmetics for Petrol Channel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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