

2018-2023 Global Capsule Hotels Market Report (Status and Outlook)

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Abstracts

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Capsule Hotels market for 2018-2023. A capsule hotel, also known as a pod hotel, is a type of hotel developed in Japan that features a large number of extremely small 'rooms' (capsules) intended to provide cheap, basic overnight accommodation for guests who do not require or who cannot afford the services offered by more conventional hotels.

Japan is the largest market with a market share of 81.13% in 2012 and 77.95% in 2016 with a decrease of 3.18%. Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing Southeast Asia regions.

The Capsule Hotels market has been increased in accordance with the development of whole economy, tourism and consumer awareness. However, with the macroeconomic is slowing down, the increase rate of Capsule Hotels is also slowing. But the emerging market is still the potential market of the industry, so some of the companies are laying-out their business in the emerging market. What more, there are some problem to be solved ahead, such as the homogenization of the fierce competition, the low price competition, the talents shortage in the process of the company' expansion, the channel building through the internet and so on.

Over the next five years, LPI(LP Information) projects that Capsule Hotels will register a 6.2% CAGR in terms of revenue, reach US\$ 210 million by 2023, from US\$ 160 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Capsule Hotels market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Office Workers

Tourists

Segmentation by application:

Office Workers

Tourists

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

The Prime Pod Ginza Tokyo

Shinjuku Kuyakusho-mae Capsule Hotel

ENAKA Asakusa Central Hostel

Nihonbashi Muormachi Bay Hotel

Tokyo Ginza Bay Hotel

Oak Hostel Fuji

Nadeshiko Hotel Shibuya

Capsule Value Kanda

Nine Hours Shinjuku-North

Tokyo Ariake Bay Hotel

Capsule Inn Kamata

Vintage Inn

Wink Hotel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Capsule Hotels market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Capsule Hotels market by identifying its various

subsegments.

Focuses on the key global Capsule Hotels players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Capsule Hotels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Capsule Hotels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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