

2018-2023 Global Candy Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Candy market for 2018-2023.

Candy is a confection that features sugar as a principal ingredient.

The prime facets influencing the growth of the global candy market are the incessantly increasing expenditure capacity of consumers and growing urbanization. The growing target consumer base and product innovation is further expected to drive the growth of the global candy market. The majority of candies are made for children and the young population. The demand is basically driven by population growth, disposable income, and consumer tastes and preferences. Large multinational companies have a significant advantage over small and medium scale companies in terms of economies of scale in purchasing and manufacturing.

Over the next five years, LPI(LP Information) projects that Candy will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Candy market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Chocolate

Sugar

Gum

Segmentation by application:

Snakes

Cooking

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nestle

DeMet's Candy

Mondelez

Mars

Ferrara Candy

Arcor

August Storck

Yildiz

Grupo Bimbo

Hershey

Ferrero

Meiji

Perfetti Van Melle

Haribo

Lindt & Sprungli

Storck

Yildiz

Orion

General Mills

United Confectioners

LOTTE Confectionery

Morinaga

Glico

Crown Confectionery

Cloetta

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Candy consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Candy market by identifying its various subsegments.

Focuses on the key global Candy manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Candy with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Candy submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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