

2018-2023 Global Cakes Frosting & Icing Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cakes Frosting & Icing market for 2018-2023.

Cakes icing, often called cakes frosting in the United States, is a sweet, often creamy glaze made of sugar with a liquid, such as water or milk that is often enriched with ingredients like butter, egg whites, cream cheese, or flavorings.

For industry structure analysis, the Cakes Frosting & Icing industry is relatively concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 76 % of the revenue market. Regionally, USA is the biggest revenue area, also the leader in the North America Cakes Frosting & Icing industry.

United States occupied 85.98% of the sales market in 2016. It is followed by Canada and Mexico, which respectively account for around 9.18% and 4.84% of the North America total industry.

Over the next five years, LPI(LP Information) projects that Cakes Frosting & Icing will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cakes Frosting & Icing market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Packaged Cakes Frosting & Icing

Unpackaged Cakes Frosting & Icing

Segmentation by application:

Bakery

Restaurant

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pinnacle Foods

Betty Crocker

Rich Product

CSM Bakery Solutions

Wilton Industries

Dawn Food

Lawrence Foods

Dixie's Icing

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cakes Frosting & Icing consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cakes Frosting & Icing market by identifying its various subsegments.

Focuses on the key global Cakes Frosting & Icing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cakes Frosting & Icing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cakes Frosting & Icing submarkets, with respect

to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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