

2018-2023 Global BYOD (Bring Your Own Device) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global BYOD (Bring Your Own Device) market for 2018-2023.

Bring Your Own Device Office (BYOD) refers to a policy that some companies allow employees to bring their own laptops, tablet PCs, smart phones and other mobile terminal devices to office space, and use these devices to obtain company internal information and use enterprise franchise applications.

Increasing demand for BYOD (Bring Your Own Device) market in mid-to-large sized businesses and small businesses coupled with the increasing number of these facilities is expected to result in the growth of the market. In addition, change in lifestyle and requirement of working have led to expansion of BYOD (Bring Your Own Device) market. Demand for BYOD in Asia Pacific is increasing rapidly due to the growing use of tablets & smartphones and their subsequent impact on IT. Though a large number of employees in this region mainly use their own devices for work purpose, there is a lack of formalized policy that supports BYOD. This may hinder demand in the forthcoming years.

Over the next five years, LPI(LP Information) projects that BYOD (Bring Your Own Device) will register a 19.4% CAGR in terms of revenue, reach US\$ 228600 million by 2023, from US\$ 94200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of BYOD (Bring Your Own Device) market by product type, application,

key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Tablets

Smartphones

Laptops

Segmentation by application:

Mid-to-Large Sized Businesses

Small Businesses

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

IBM

Cisco Systems

Good Technology

Alcatel-Lucen

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global BYOD (Bring Your Own Device) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of BYOD (Bring Your Own Device) market by identifying its various subsegments.

Focuses on the key global BYOD (Bring Your Own Device) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the BYOD (Bring Your Own Device) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of BYOD (Bring Your Own Device) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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