

2018-2023 Global Breast Pads Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Breast Pads market for 2018-2023.

Breast Pads as they are sometimes called are a useful breastfeeding accessory and can make things a lot less stressful.

Nursing pads are absorbent pads which are used to prevent breastmilk leakages from seeping through bras and other garments. Not every new mother needs them, but they can be very useful, and it is advisable to purchase a package of them in preparation for the days following childbirth.

For industry structure analysis, the Breast Pads industry is not concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. In 2016, the top five producers account for about 36% of the revenue market. Regionally, USA is the biggest area of revenue market, also the leader in the whole Breast Pads industry.

Pigeon (Lansinoh), Newell Brands and Johnson's are the top three manufacturers of this industry. They are American companies and its baby diapers production facilities are basically located in China. This factory mainly produces disposable paper diapers, and its location offers convenient condition of labor and transport.

In the world wide, major manufactures mainly are Pigeon (Lansinoh), Newell Brands, Johnson's, Medela, Chicco, Philips Avent, Bamboobies, LilyPadz, Ameda, MAM, Dr. Brown's, Lanacare, CHUCHU, Rikang, Fairhaven Health, Ivory, Goodbaby, Xi Kang Ying, Piyo Piyo, Munchkin, Kaili and etc.

Over the next five years, LPI(LP Information) projects that Breast Pads will register a 1.8% CAGR in terms of revenue, reach US\$ 530 million by 2023, from US\$ 470 million

in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Breast Pads market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Fluff Pulp

SAP

Other

Segmentation by application:

Washable Breast Pads

Disposable Breast Pads

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pigeon (Lansinoh)

Newell Brands

Johnson's

Medela

Chicco

Philips Avent

Bamboobies

LilyPadz

Ameda

MAM

Dr. Brown's

Lanacare

CHUCHU

Rikang

Fairhaven Health

Ivory

Goodbaby

Xi Kang Ying

Piyo Piyo

Munchkin

Kaili

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Breast Pads consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Breast Pads market by identifying its various subsegments.

Focuses on the key global Breast Pads manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Breast Pads with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Breast Pads submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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