

2018-2023 Global Bread and Rolls Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bread and Rolls market for 2018-2023.

A roll is a small, often round loaf of bread served as a meal accompaniment (eaten plain or with butter). A roll can be served and eaten whole or cut transversely and dressed with filling between the two halves. Rolls are also commonly used to make sandwiches similar to those produced using slices of bread. They are found in most cuisines all over the world. Among the breads mentioned are griddle cakes, honey-and-oil bread, mushroom-shaped loaves covered in poppy seeds, and the military specialty of rolls baked on a spit.

One of the major factors leading to the growth of the market is the increasing demand for gluten-free products. Gluten can cause inflammation in the small intestine that causes celiac disease, which affects people by causing a digestive problem, severe irritation in the skin, and Aphthous ulcer. Because of such awareness, consumers not only prefer products that are organic but also gluten-free. Companies like King Arthur Flour manufactures gluten-free banana bread with coconut and flax, gluten-free sorghum sandwich bread, etc. to increase their consumer base.

Europe dominated the market in 2015, followed by APAC and North America. Artisanal bread and rolls as a product category under global bread and rolls market accounted for the majority of the sales in 2015.

Over the next five years, LPI(LP Information) projects that Bread and Rolls will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bread and Rolls market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Artisanal Bread and Rolls

Industrial Bread and Rolls

In-Store Bakery

Tortilla

Segmentation by application:

Specialist Retailers

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Associated British Foods

Almarai

Barilla Group

Grupo Bimbo

Goodman Fielder

Yamazaki Baking

Bakkersland Groep

Brace's Bakery

Campbell Soup Company

Fuji Baking Group

George Weston

Lieken

Maple Leaf Foods

Pasco Shikishima

Premier Foods

Takaki Bakery

Warburtons

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bread and Rolls consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bread and Rolls market by identifying its various subsegments.

Focuses on the key global Bread and Rolls manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bread and Rolls with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bread and Rolls submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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