

# 2018-2023 Global Bread Improver Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bread Improver market for 2018-2023.

Bread improver is a blend of ingredients that activate the gluten and help produce gas which assists and improves the processes of dough kneading and fermentation. The result is a lighter loaf with better texture and keeping qualities. They are used more often in grain mixes or breads with addition of fruit, seeds or nuts to a loaf to give strength and volume.

The classification of Bread Improver includes Universal Type and Special Type. And the proportion of Special Type in 2017 is about 72%, and the proportion is in decreasing trend from 2013 to 2017.

Bread Improver is widely in Commercial Use and Home Use. The most proportion of Bread Improver is Commercial Use, and the sales in this section in 2017 are nearly 16000MT. The the proportion of Commercial Use is in decreasing trend.

East China is the largest consumption place, with a consumption market share nearly 38% in 2017. Following East China, Central China is the second largest consumption place with the consumption market share of 32%.

Over the next five years, LPI(LP Information) projects that Bread Improver will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bread Improver market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Universal Type

Special Type

Segmentation by application:

Commercial Use

Home Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Angel Yeast

Lesaffre

AB Mauri

Puratos

Ireks

Corbion N.V.

MC Food Specialties

Oriental Yeast Co., Ltd.

Bakels Worldwide

Dexin Jianan

Kerry Group

Welbon

Sunny Food Ingredient

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Bread Improver consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bread Improver market by identifying its various subsegments.

Focuses on the key global Bread Improver manufacturers, to define, describe

and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bread Improver with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bread Improver submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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