

# 2018-2023 Global Brain Health Supplements Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Brain Health Supplements market for 2018-2023.

Brain health supplements are used to enhance memory, attention, mood, creativity, motivation in healthy individuals. Increasing awareness among college students, scientists, entrepreneurs and investment bankers are opting for memory enhancers to sharpen their minds to gain an edge on the competition.

The key factors assisting the market growth of brain health supplements are strong desire to enhance brain function among adult population, increasing number of self-directed consumers and high penetration of promotional activities carried out by key players. There are several ingredients are used throughout the world to enhance brain function such as Acetyl-L-Carnitine, Ginkgo, Ginseng, Alpha GPC, BacopaMonnieri, DHA and Tryptophan. Alpha GPC containing brain health supplements occupies largest market share while BacopaMonnieri containing brain health supplements will be the fastest growing market among the all ingredients during the forecast period.

The Americas will be the major revenue contributor to the market throughout the forecast period. The increased awareness regarding the benefits of the usage of brain health supplements will be a major factor driving the growth of the market in this region. Moreover, the increasing interests in health and wellness will also propel the growth of the brain health supplements market in the Americas.

Over the next five years, LPI(LP Information) projects that Brain Health Supplements will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Brain Health Supplements market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Herbal Extracts

Vitamins & Minerals

Natural Molecules

Others

Segmentation by application:

Supermarkets & Hypermarkets

Drug Stores

Online Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Amway

Accelerated intelligence

Onnit Labs

Puori

Liquid Health

Ocean Health

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Brain Health Supplements consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Brain Health Supplements market by identifying its various subsegments.

Focuses on the key global Brain Health Supplements manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Brain Health Supplements with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Brain Health Supplements submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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