

2018-2023 Global Bra Cups Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bra Cups market for 2018-2023.

Bra is a form-fitting undergarment designed to support a woman's breasts. Convertible bra cups come in many shapes and sizes, but they all share the common goal of versatility.

In the last several years, Asia-Pacific market of Bra Cups developed rapidly, with an average growth rate of 10%. In 2017, Asia-Pacific revenue of Bra Cups is nearly 12.5 billion USD; the actual consumption is about 956 million units.

The Asia-Pacific average price of Bra Cups is in the increasing trend, from 12.2 USD/Unit in 2012 to 13.2 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Bra Cups includes full cover bra, 3/4 cup bra, 1/2 cup bra, and the proportion of full cover bra in 2017 is about 60%.

Over the next five years, LPI(LP Information) projects that Bra Cups will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bra Cups market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Full Cover Bra

3/4 Cup Bra

1/2 Cup Bra

Segmentation by application:

Specialty Stores

Supermarket

E-commerce

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cosmo Lady

Aimer

Huijie

Embry

Wacoal Holdings

Triumph

Vivien

Fast Retailing

Tutuanna

PVH

Gunze

Miiow

BYC

MAS Holdings

Hop Lun

P.H. Garment

Good People

GUJIN

Victoria's Secret

SBW

Sunflora

Gokaldas Images

Lovable

Gracewell

Oleno Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bra Cups consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bra Cups market by identifying its various subsegments.

Focuses on the key global Bra Cups manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bra Cups with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bra Cups submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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