

2018-2023 Global Bowling Equipment Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bowling Equipment market for 2018-2023.

Bowling ball is a sporting equipment used in the bowling sport to hit bowling pins. Coverstock and weight block are the two main parts of a bowling ball. Coverstock, which is the outer shell of the ball, is considered the most influential part of the ball, as it gets in contact with the lane surface. On the other hand, weight block is the core part of the bowling ball that determines how the ball will perform in terms of acceleration, rotation and curvature. Raw materials used to manufacture bowling balls are polyester, urethane, and reactive resin. The history of bowling balls dates to the ancient Egyptian protodynastic period in 3200 BC, where husk of grains, covered in leather and bound with strings, were used as bowling balls.

One driver in the market is the growing millennial population. People who are born between 1980 and 2000 are called millennials. Millennials make up a large part of the population and have high earnings although most of them are in their twenties. Millennials have become a major target for a wide range of businesses recently, and the bowling industry is no exception. Millennials are more concerned about their health and fitness than Generation X (born between the 1960s and 1980s) and baby boomers (born between the 1940s and 1960s). In the US, around 60% of the millennials engage in fitness sports such as running and bowling. They consume less alcohol and participate in activities that promote fitness and health. They look for trendy activities that endorse health and fitness as well as provide an environment for socializing with friends. They enjoy connecting with others and socializing. Thus, they look for activities that provide ample scope for socializing and are popular.

The Americas led the global bowling equipment market during 2016 and will continue to lead the market over the next four years. The popularity of bowling in the region is increasing due to factors like keen interest among women and millennials. Over the next five years, LPI(LP Information) projects that Bowling Equipment will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bowling Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bowling Balls

Bowling Pins

Bowling Accessories

Segmentation by application:

Sporting Goods Retailers

Department Stores

Hypermarkets

Supermarkets

Online Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Brunswick Bowling

Ebonite

Murrey International

QubicaAMF

US Bowling

...

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bowling Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bowling Equipment market by identifying its various subsegments.

Focuses on the key global Bowling Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bowling Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bowling Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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