

2018-2023 Global BOPP Synthetic Paper Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global BOPP Synthetic Paper market for 2018-2023. BOPP Synthetic Paper is Biaxial Oriented Polypropylene Synthetic Paper. There are two type of Synthetic Paper: BOPP and HDPE. Synthetic paper, from its early development and historical evolution, has typically been manufactured using synthetic resin derived from petroleum as its primary material. Naturally, this has given it characteristics similar to those of plastic film, but its appearance is remarkably similar to that of regular paper made from wood pulp. In addition, many synthetic papers have properties similar to those of regular paper.

Asia region is the largest supplier of BOPP Synthetic Paper, with a production market share nearly 53.2% in 2016. North America is the second largest supplier of Synthetic Paper, enjoying production market share about 41.3% in 2016.

Market competition is intense. Yupo, Nan Ya Plastics are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that BOPP Synthetic Paper will register a 5.9% CAGR in terms of revenue, reach US\$ 230 million by 2023, from US\$ 170 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of BOPP Synthetic Paper market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Coated Synthetic Paper

Uncoated Synthetic Paper

Segmentation by application:

Label

Non-Label

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia



India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Yupo

Nan Ya Plastics



HOP Industries

American Profol

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global BOPP Synthetic Paper consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of BOPP Synthetic Paper market by identifying its various subsegments.

Focuses on the key global BOPP Synthetic Paper manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the BOPP Synthetic Paper with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of BOPP Synthetic Paper submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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