

2018-2023 Global BOPP Films Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global BOPP Films market for 2018-2023.

Packaging, especially flexible packaging, is one of the most dynamic industries today owing to its extensive application in the food and beverages, personal care, and pharmaceutical sectors. The rising demand for bi-axially oriented polypropylene (BOPP) in packaging, labeling, printing, and lamination can be primarily attributed to the booming growth in the aforementioned industries. Transparency Market Research predicts that the demand for BOPP will be in line with that of flexible packaging in the near future. It is also likely to be consistent with the growth of the food and beverages industry.

The demand for flexible packaging has been on the rise thanks to the rapid growth in the pharmaceutical, food and beverages, electronics, and personal care industries and this growth is sure to impact the demand for BOPP in the coming years. The BOPP market is also fueled by the low cost and recyclability of BOPP films.

The prices of BOPP are primarily dependent on the prices of polypropylene, which have a strong correlation with crude oil. As a result, any fluctuations in the prices of crude oil impact those of BOPP. This acts as a major impediment to the global BOPP market.

The Middle East and Africa and Latin America BOPP markets are projected to witness moderate to high growth by 2024, owing to the expansion of the food industry and the rising demand for packaged products. Countries within the GCC are expected to be key markets for BOPP in the Middle East; South Africa and Nigeria are likely to play a leading role in the BOPP market in Africa; Brazil, Argentina, Colombia, and Chile hold promising prospects for the BOPP market in Latin America.

Over the next five years, LPI(LP Information) projects that BOPP Films will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of BOPP Films market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Tenter Method

Bubble Method

Segmentation by application:

Food

Tapes

Tobacco

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Formosa Plastics Group

Jindal Poly Films

Taghleef Industries

Treofan Group

Beijing Kangde Xin Composite Material

Cosmo Films

Flex Film

Futamura Chemical

Jiangsu Shenda Group

Viam Films

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global BOPP Films consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of BOPP Films market by identifying its various

subsegments.

Focuses on the key global BOPP Films manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the BOPP Films with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of BOPP Films submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global BOPP Films Consumption 2013-2023
 - 2.1.2 BOPP Films Consumption CAGR by Region
- 2.2 BOPP Films Segment by Type
 - 2.2.1 Tenter Method
 - 2.2.2 Bubble Method
- 2.3 BOPP Films Consumption by Type
 - 2.3.1 Global BOPP Films Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global BOPP Films Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global BOPP Films Sale Price by Type (2013-2018)
- 2.4 BOPP Films Segment by Application
 - 2.4.1 Food
 - 2.4.2 Tapes
 - 2.4.3 Tobacco
- 2.5 BOPP Films Consumption by Application
 - 2.5.1 Global BOPP Films Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global BOPP Films Value and Market Share by Application (2013-2018)
 - 2.5.3 Global BOPP Films Sale Price by Application (2013-2018)

3 GLOBAL BOPP FILMS BY PLAYERS

- 3.1 Global BOPP Films Sales Market Share by Players
 - 3.1.1 Global BOPP Films Sales by Players (2016-2018)
 - 3.1.2 Global BOPP Films Sales Market Share by Players (2016-2018)
- 3.2 Global BOPP Films Revenue Market Share by Players
 - 3.2.1 Global BOPP Films Revenue by Players (2016-2018)

- 3.2.2 Global BOPP Films Revenue Market Share by Players (2016-2018)
- 3.3 Global BOPP Films Sale Price by Players
- 3.4 Global BOPP Films Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global BOPP Films Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players BOPP Films Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 BOPP FILMS BY REGIONS

- 4.1 BOPP Films by Regions
 - 4.1.1 Global BOPP Films Consumption by Regions
 - 4.1.2 Global BOPP Films Value by Regions
- 4.2 Americas BOPP Films Consumption Growth
- 4.3 APAC BOPP Films Consumption Growth
- 4.4 Europe BOPP Films Consumption Growth
- 4.5 Middle East & Africa BOPP Films Consumption Growth

5 AMERICAS

- 5.1 Americas BOPP Films Consumption by Countries
 - 5.1.1 Americas BOPP Films Consumption by Countries (2013-2018)
 - 5.1.2 Americas BOPP Films Value by Countries (2013-2018)
- 5.2 Americas BOPP Films Consumption by Type
- 5.3 Americas BOPP Films Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC BOPP Films Consumption by Countries
 - 6.1.1 APAC BOPP Films Consumption by Countries (2013-2018)
 - 6.1.2 APAC BOPP Films Value by Countries (2013-2018)

- 6.2 APAC BOPP Films Consumption by Type
- 6.3 APAC BOPP Films Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe BOPP Films by Countries
 - 7.1.1 Europe BOPP Films Consumption by Countries (2013-2018)
 - 7.1.2 Europe BOPP Films Value by Countries (2013-2018)
- 7.2 Europe BOPP Films Consumption by Type
- 7.3 Europe BOPP Films Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa BOPP Films by Countries
 - 8.1.1 Middle East & Africa BOPP Films Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa BOPP Films Value by Countries (2013-2018)
- 8.2 Middle East & Africa BOPP Films Consumption by Type
- 8.3 Middle East & Africa BOPP Films Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 BOPP Films Distributors

10.3 BOPP Films Customer

11 GLOBAL BOPP FILMS MARKET FORECAST

11.1 Global BOPP Films Consumption Forecast (2018-2023)

11.2 Global BOPP Films Forecast by Regions

11.2.1 Global BOPP Films Forecast by Regions (2018-2023)

11.2.2 Global BOPP Films Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

11.4.5 India Market Forecast

11.4.6 Australia Market Forecast

11.5 Europe Forecast by Countries

11.5.1 Germany Market Forecast

- 11.5.2 France Market Forecast
- 11.5.3 UK Market Forecast
- 11.5.4 Italy Market Forecast
- 11.5.5 Russia Market Forecast
- 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global BOPP Films Forecast by Type
- 11.8 Global BOPP Films Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Formosa Plastics Group
 - 12.1.1 Company Details
 - 12.1.2 BOPP Films Product Offered
 - 12.1.3 Formosa Plastics Group BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Formosa Plastics Group News
- 12.2 Jindal Poly Films
 - 12.2.1 Company Details
 - 12.2.2 BOPP Films Product Offered
 - 12.2.3 Jindal Poly Films BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Jindal Poly Films News
- 12.3 Taghleef Industries
 - 12.3.1 Company Details
 - 12.3.2 BOPP Films Product Offered
 - 12.3.3 Taghleef Industries BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Taghleef Industries News
- 12.4 Treofan Group
 - 12.4.1 Company Details

- 12.4.2 BOPP Films Product Offered
- 12.4.3 Treofan Group BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Treofan Group News
- 12.5 Beijing Kangde Xin Composite Material
 - 12.5.1 Company Details
 - 12.5.2 BOPP Films Product Offered
 - 12.5.3 Beijing Kangde Xin Composite Material BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Beijing Kangde Xin Composite Material News
- 12.6 Cosmo Films
 - 12.6.1 Company Details
 - 12.6.2 BOPP Films Product Offered
 - 12.6.3 Cosmo Films BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Cosmo Films News
- 12.7 Flex Film
 - 12.7.1 Company Details
 - 12.7.2 BOPP Films Product Offered
 - 12.7.3 Flex Film BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 Flex Film News
- 12.8 Futamura Chemical
 - 12.8.1 Company Details
 - 12.8.2 BOPP Films Product Offered
 - 12.8.3 Futamura Chemical BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Futamura Chemical News
- 12.9 Jiangsu Shenda Group
 - 12.9.1 Company Details
 - 12.9.2 BOPP Films Product Offered
 - 12.9.3 Jiangsu Shenda Group BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Jiangsu Shenda Group News

12.10 Viam Films

12.10.1 Company Details

12.10.2 BOPP Films Product Offered

12.10.3 Viam Films BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Viam Films News

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of BOPP Films

Table Product Specifications of BOPP Films

Figure BOPP Films Report Years Considered

Figure Market Research Methodology

Figure Global BOPP Films Consumption Growth Rate 2013-2023 (K MT)

Figure Global BOPP Films Value Growth Rate 2013-2023 (\$ Millions)

Table BOPP Films Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Tenter Method

Table Major Players of Tenter Method

Figure Product Picture of Bubble Method

Table Major Players of Bubble Method

Table Global Consumption Sales by Type (2013-2018)

Table Global BOPP Films Consumption Market Share by Type (2013-2018)

Figure Global BOPP Films Consumption Market Share by Type (2013-2018)

Table Global BOPP Films Revenue by Type (2013-2018) (\$ million)

Table Global BOPP Films Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global BOPP Films Value Market Share by Type (2013-2018)

Table Global BOPP Films Sale Price by Type (2013-2018)

Figure BOPP Films Consumed in Food

Figure Global BOPP Films Market: Food (2013-2018) (K MT)

Figure Global BOPP Films Market: Food (2013-2018) (\$ Millions)

Figure Global Food YoY Growth (\$ Millions)

Figure BOPP Films Consumed in Tapes

Figure Global BOPP Films Market: Tapes (2013-2018) (K MT)

Figure Global BOPP Films Market: Tapes (2013-2018) (\$ Millions)

Figure Global Tapes YoY Growth (\$ Millions)

Figure BOPP Films Consumed in Tobacco

Figure Global BOPP Films Market: Tobacco (2013-2018) (K MT)

Figure Global BOPP Films Market: Tobacco (2013-2018) (\$ Millions)

Figure Global Tobacco YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global BOPP Films Consumption Market Share by Application (2013-2018)

Figure Global BOPP Films Consumption Market Share by Application (2013-2018)

Table Global BOPP Films Value by Application (2013-2018)

Table Global BOPP Films Value Market Share by Application (2013-2018)

Figure Global BOPP Films Value Market Share by Application (2013-2018)
Table Global BOPP Films Sale Price by Application (2013-2018)
Table Global BOPP Films Sales by Players (2016-2018) (K MT)
Table Global BOPP Films Sales Market Share by Players (2016-2018)
Figure Global BOPP Films Sales Market Share by Players in 2016
Figure Global BOPP Films Sales Market Share by Players in 2017
Table Global BOPP Films Revenue by Players (2016-2018) (\$ Millions)
Table Global BOPP Films Revenue Market Share by Players (2016-2018)
Figure Global BOPP Films Revenue Market Share by Players in 2016
Figure Global BOPP Films Revenue Market Share by Players in 2017
Table Global BOPP Films Sale Price by Players (2016-2018)
Figure Global BOPP Films Sale Price by Players in 2017
Table Global BOPP Films Manufacturing Base Distribution and Sales Area by Players
Table Players BOPP Films Products Offered
Table BOPP Films Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global BOPP Films Consumption by Regions 2013-2018 (K MT)
Table Global BOPP Films Consumption Market Share by Regions 2013-2018
Figure Global BOPP Films Consumption Market Share by Regions 2013-2018
Table Global BOPP Films Value by Regions 2013-2018 (\$ Millions)
Table Global BOPP Films Value Market Share by Regions 2013-2018
Figure Global BOPP Films Value Market Share by Regions 2013-2018
Figure Americas BOPP Films Consumption 2013-2018 (K MT)
Figure Americas BOPP Films Value 2013-2018 (\$ Millions)
Figure APAC BOPP Films Consumption 2013-2018 (K MT)
Figure APAC BOPP Films Value 2013-2018 (\$ Millions)
Figure Europe BOPP Films Consumption 2013-2018 (K MT)
Figure Europe BOPP Films Value 2013-2018 (\$ Millions)
Figure Middle East & Africa BOPP Films Consumption 2013-2018 (K MT)
Figure Middle East & Africa BOPP Films Value 2013-2018 (\$ Millions)
Table Americas BOPP Films Consumption by Countries (2013-2018) (K MT)
Table Americas BOPP Films Consumption Market Share by Countries (2013-2018)
Figure Americas BOPP Films Consumption Market Share by Countries in 2017
Table Americas BOPP Films Value by Countries (2013-2018) (\$ Millions)
Table Americas BOPP Films Value Market Share by Countries (2013-2018)
Figure Americas BOPP Films Value Market Share by Countries in 2017
Table Americas BOPP Films Consumption by Type (2013-2018) (K MT)
Table Americas BOPP Films Consumption Market Share by Type (2013-2018)
Figure Americas BOPP Films Consumption Market Share by Type in 2017
Table Americas BOPP Films Consumption by Application (2013-2018) (K MT)

Table Americas BOPP Films Consumption Market Share by Application (2013-2018)
Figure Americas BOPP Films Consumption Market Share by Application in 2017
Figure United States BOPP Films Consumption Growth 2013-2018 (K MT)
Figure United States BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Canada BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Canada BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Mexico BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Mexico BOPP Films Value Growth 2013-2018 (\$ Millions)
Table APAC BOPP Films Consumption by Countries (2013-2018) (K MT)
Table APAC BOPP Films Consumption Market Share by Countries (2013-2018)
Figure APAC BOPP Films Consumption Market Share by Countries in 2017
Table APAC BOPP Films Value by Countries (2013-2018) (\$ Millions)
Table APAC BOPP Films Value Market Share by Countries (2013-2018)
Figure APAC BOPP Films Value Market Share by Countries in 2017
Table APAC BOPP Films Consumption by Type (2013-2018) (K MT)
Table APAC BOPP Films Consumption Market Share by Type (2013-2018)
Figure APAC BOPP Films Consumption Market Share by Type in 2017
Table APAC BOPP Films Consumption by Application (2013-2018) (K MT)
Table APAC BOPP Films Consumption Market Share by Application (2013-2018)
Figure APAC BOPP Films Consumption Market Share by Application in 2017
Figure China BOPP Films Consumption Growth 2013-2018 (K MT)
Figure China BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Japan BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Japan BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Korea BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Korea BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Southeast Asia BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure India BOPP Films Consumption Growth 2013-2018 (K MT)
Figure India BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Australia BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Australia BOPP Films Value Growth 2013-2018 (\$ Millions)
Table Europe BOPP Films Consumption by Countries (2013-2018) (K MT)
Table Europe BOPP Films Consumption Market Share by Countries (2013-2018)
Figure Europe BOPP Films Consumption Market Share by Countries in 2017
Table Europe BOPP Films Value by Countries (2013-2018) (\$ Millions)
Table Europe BOPP Films Value Market Share by Countries (2013-2018)
Figure Europe BOPP Films Value Market Share by Countries in 2017
Table Europe BOPP Films Consumption by Type (2013-2018) (K MT)

Table Europe BOPP Films Consumption Market Share by Type (2013-2018)
Figure Europe BOPP Films Consumption Market Share by Type in 2017
Table Europe BOPP Films Consumption by Application (2013-2018) (K MT)
Table Europe BOPP Films Consumption Market Share by Application (2013-2018)
Figure Europe BOPP Films Consumption Market Share by Application in 2017
Figure Germany BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Germany BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure France BOPP Films Consumption Growth 2013-2018 (K MT)
Figure France BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure UK BOPP Films Consumption Growth 2013-2018 (K MT)
Figure UK BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Italy BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Italy BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Russia BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Russia BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Spain BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Spain BOPP Films Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa BOPP Films Consumption by Countries (2013-2018) (K MT)
Table Middle East & Africa BOPP Films Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa BOPP Films Consumption Market Share by Countries in 2017
Table Middle East & Africa BOPP Films Value by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa BOPP Films Value Market Share by Countries (2013-2018)
Figure Middle East & Africa BOPP Films Value Market Share by Countries in 2017
Table Middle East & Africa BOPP Films Consumption by Type (2013-2018) (K MT)
Table Middle East & Africa BOPP Films Consumption Market Share by Type (2013-2018)
Figure Middle East & Africa BOPP Films Consumption Market Share by Type in 2017
Table Middle East & Africa BOPP Films Consumption by Application (2013-2018) (K MT)
Table Middle East & Africa BOPP Films Consumption Market Share by Application (2013-2018)
Figure Middle East & Africa BOPP Films Consumption Market Share by Application in 2017
Figure Egypt BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Egypt BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure South Africa BOPP Films Consumption Growth 2013-2018 (K MT)
Figure South Africa BOPP Films Value Growth 2013-2018 (\$ Millions)

Figure Israel BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Israel BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure Turkey BOPP Films Consumption Growth 2013-2018 (K MT)
Figure Turkey BOPP Films Value Growth 2013-2018 (\$ Millions)
Figure GCC Countries BOPP Films Consumption Growth 2013-2018 (K MT)
Figure GCC Countries BOPP Films Value Growth 2013-2018 (\$ Millions)
Table BOPP Films Distributors List
Table BOPP Films Customer List
Figure Global BOPP Films Consumption Growth Rate Forecast (2018-2023) (K MT)
Figure Global BOPP Films Value Growth Rate Forecast (2018-2023) (\$ Millions)
Table Global BOPP Films Consumption Forecast by Countries (2018-2023) (K MT)
Table Global BOPP Films Consumption Market Forecast by Regions
Table Global BOPP Films Value Forecast by Countries (2018-2023) (\$ Millions)
Table Global BOPP Films Value Market Share Forecast by Regions
Figure Americas BOPP Films Consumption 2018-2023 (K MT)
Figure Americas BOPP Films Value 2018-2023 (\$ Millions)
Figure APAC BOPP Films Consumption 2018-2023 (K MT)
Figure APAC BOPP Films Value 2018-2023 (\$ Millions)
Figure Europe BOPP Films Consumption 2018-2023 (K MT)
Figure Europe BOPP Films Value 2018-2023 (\$ Millions)
Figure Middle East & Africa BOPP Films Consumption 2018-2023 (K MT)
Figure Middle East & Africa BOPP Films Value 2018-2023 (\$ Millions)
Figure United States BOPP Films Consumption 2018-2023 (K MT)
Figure United States BOPP Films Value 2018-2023 (\$ Millions)
Figure Canada BOPP Films Consumption 2018-2023 (K MT)
Figure Canada BOPP Films Value 2018-2023 (\$ Millions)
Figure Mexico BOPP Films Consumption 2018-2023 (K MT)
Figure Mexico BOPP Films Value 2018-2023 (\$ Millions)
Figure Brazil BOPP Films Consumption 2018-2023 (K MT)
Figure Brazil BOPP Films Value 2018-2023 (\$ Millions)
Figure China BOPP Films Consumption 2018-2023 (K MT)
Figure China BOPP Films Value 2018-2023 (\$ Millions)
Figure Japan BOPP Films Consumption 2018-2023 (K MT)
Figure Japan BOPP Films Value 2018-2023 (\$ Millions)
Figure Korea BOPP Films Consumption 2018-2023 (K MT)
Figure Korea BOPP Films Value 2018-2023 (\$ Millions)
Figure Southeast Asia BOPP Films Consumption 2018-2023 (K MT)
Figure Southeast Asia BOPP Films Value 2018-2023 (\$ Millions)
Figure India BOPP Films Consumption 2018-2023 (K MT)

Figure India BOPP Films Value 2018-2023 (\$ Millions)
Figure Australia BOPP Films Consumption 2018-2023 (K MT)
Figure Australia BOPP Films Value 2018-2023 (\$ Millions)
Figure Germany BOPP Films Consumption 2018-2023 (K MT)
Figure Germany BOPP Films Value 2018-2023 (\$ Millions)
Figure France BOPP Films Consumption 2018-2023 (K MT)
Figure France BOPP Films Value 2018-2023 (\$ Millions)
Figure UK BOPP Films Consumption 2018-2023 (K MT)
Figure UK BOPP Films Value 2018-2023 (\$ Millions)
Figure Italy BOPP Films Consumption 2018-2023 (K MT)
Figure Italy BOPP Films Value 2018-2023 (\$ Millions)
Figure Russia BOPP Films Consumption 2018-2023 (K MT)
Figure Russia BOPP Films Value 2018-2023 (\$ Millions)
Figure Spain BOPP Films Consumption 2018-2023 (K MT)
Figure Spain BOPP Films Value 2018-2023 (\$ Millions)
Figure Egypt BOPP Films Consumption 2018-2023 (K MT)
Figure Egypt BOPP Films Value 2018-2023 (\$ Millions)
Figure South Africa BOPP Films Consumption 2018-2023 (K MT)
Figure South Africa BOPP Films Value 2018-2023 (\$ Millions)
Figure Israel BOPP Films Consumption 2018-2023 (K MT)
Figure Israel BOPP Films Value 2018-2023 (\$ Millions)
Figure Turkey BOPP Films Consumption 2018-2023 (K MT)
Figure Turkey BOPP Films Value 2018-2023 (\$ Millions)
Figure GCC Countries BOPP Films Consumption 2018-2023 (K MT)
Figure GCC Countries BOPP Films Value 2018-2023 (\$ Millions)
Table Global BOPP Films Consumption Forecast by Type (2018-2023) (K MT)
Table Global BOPP Films Consumption Market Share Forecast by Type (2018-2023)
Table Global BOPP Films Value Forecast by Type (2018-2023) (\$ Millions)
Table Global BOPP Films Value Market Share Forecast by Type (2018-2023)
Table Global BOPP Films Consumption Forecast by Application (2018-2023) (K MT)
Table Global BOPP Films Consumption Market Share Forecast by Application (2018-2023)
Table Global BOPP Films Value Forecast by Application (2018-2023) (\$ Millions)
Table Global BOPP Films Value Market Share Forecast by Application (2018-2023)
Table Formosa Plastics Group Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Formosa Plastics Group BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Formosa Plastics Group BOPP Films Market Share (2016-2018)

Table Jindal Poly Films Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jindal Poly Films BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Jindal Poly Films BOPP Films Market Share (2016-2018)

Table Taghleef Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Taghleef Industries BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Taghleef Industries BOPP Films Market Share (2016-2018)

Table Treofan Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Treofan Group BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Treofan Group BOPP Films Market Share (2016-2018)

Table Beijing Kangde Xin Composite Material Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beijing Kangde Xin Composite Material BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Beijing Kangde Xin Composite Material BOPP Films Market Share (2016-2018)

Table Cosmo Films Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cosmo Films BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Cosmo Films BOPP Films Market Share (2016-2018)

Table Flex Film Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Flex Film BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Flex Film BOPP Films Market Share (2016-2018)

Table Futamura Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Futamura Chemical BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Futamura Chemical BOPP Films Market Share (2016-2018)

Table Jiangsu Shenda Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jiangsu Shenda Group BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Jiangsu Shenda Group BOPP Films Market Share (2016-2018)

Table Viam Films Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Viam Films BOPP Films Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Viam Films BOPP Films Market Share (2016-2018)

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