

2018-2023 Global Bluetooth Low Energy (BLE) Beacons Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Bluetooth Low Energy (BLE) Beacons market for 2018-2023.

Bluetooth beacons are hardware transmitters - a class of Bluetooth low energy (LE) devices that broadcast their identifier to nearby portable electronic devices. The technology enables smartphones, tablets and other devices to perform actions when in close proximity to a beacon.

Growing number of mobile app companies tapping the proximity solutions market, along with increasing investments in the beacon technology, is expected to propel the industry growth.

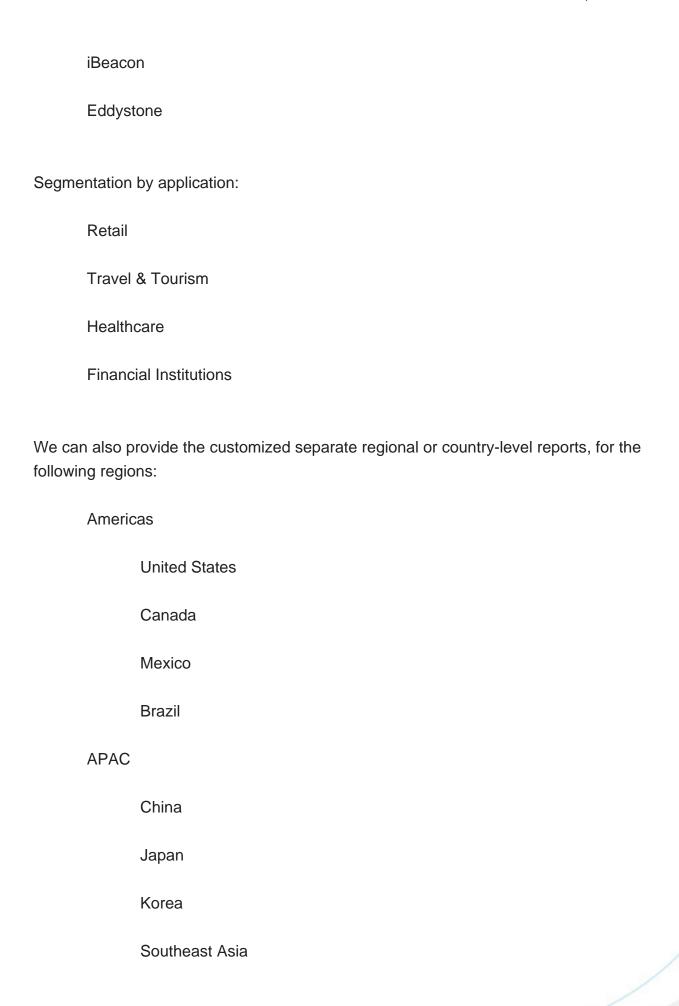
Over the next five years, LPI(LP Information) projects that Bluetooth Low Energy (BLE) Beacons will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Bluetooth Low Energy (BLE) Beacons market by product type, application, key companies and key regions.

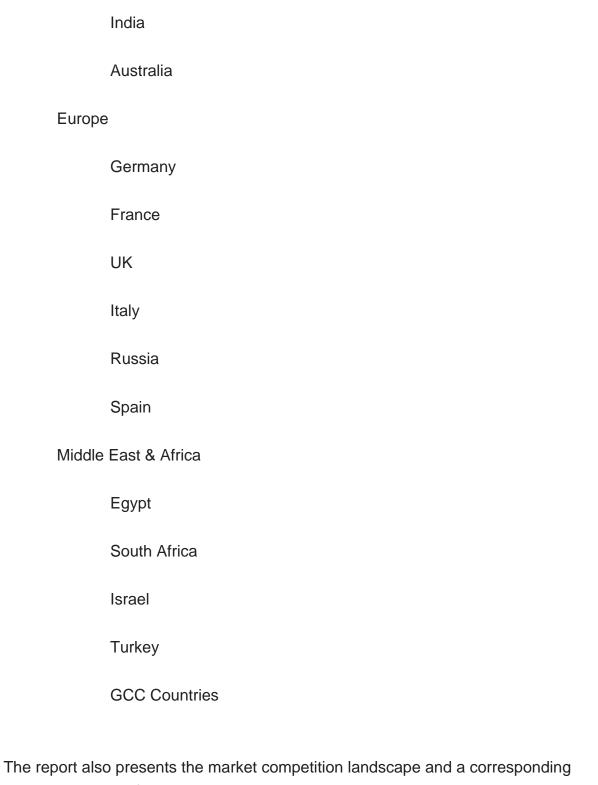
To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:









The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Kontakt.io

Onyx Beacon



Estimote

Bluvision

Accent Systems

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Bluetooth Low Energy (BLE) Beacons market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bluetooth Low Energy (BLE) Beacons market by identifying its various subsegments.

Focuses on the key global Bluetooth Low Energy (BLE) Beacons players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bluetooth Low Energy (BLE) Beacons with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Bluetooth Low Energy (BLE) Beacons submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their



growth strategies.



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